

## Create a Vlog for Jan Aushadhi Diwas 2025

### Terms & Conditions:

1. Entrants can make only one submission
2. The competition is open only to citizens of India.
3. The entry submission through the MyGov platform will only be considered for evaluation.
4. Movie clips will not be accepted.
5. The entry must be original and should not violate any provision of the Indian Copyright Act, 1957 and must not infringe on the intellectual rights of any third party.
6. The entry must not contain any provocative, objectionable, or inappropriate content.
7. The participating & winning entries would be the intellectual property of the PMBI, and the participants shall not exercise any right over it.
8. The entries may be used by the PMBI for the Janaushadhi campaign for promotional and display purposes, IEC (Information, Education, and Communication) materials and for any other use as may be deemed appropriate.
9. The name/title/caption of the vlog should be original and must not infringe on the Intellectual Property Rights of any third party.
10. The participant should enter the following information for further communication. Entries with incomplete profiles would not be considered.
11. All the entries received by MyGov would be assessed by a committee of judges. The decision of the Committee shall be final and binding.
12. Entries would be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the elements that need to be reflected.
13. All winners would be required to give the copyright of the vlog to the PMBI.
14. PMBI has all rights to cancel activity at any time without assigning any reason.