Terms and Conditions

Essay writing competition on Jan Aushadhi Diwas 2025

1. The competition is open only to all citizens of India.
2. The topic for the entry will be ""Daam Kam- Dawai Uttam"/ दाम कम, दवाई उत्तम
3. The competition will be live from 22th February to 7th March.
4. The entry must be original and should not violate any provision of the Indian Copyright Act, 1957, and must not infringe on the intellectual rights of any third party.
5. The entry must not contain any provocative, objectionable, or inappropriate content.
6. The participants & winning entries would be the intellectual property of the PMBI, and the participants shall not exercise any right over it.
7. The winning entries may be used by the PMBI for Janaushadhi campaign for promotional and display purposes, IEC (Information, Education, and Communication) materials, and for any other use as may be deemed appropriate.
8. The name/title/caption of the essay should be original and must not infringe on the Intellectual Property Rights of any third party.
9. The participant should enter the following information for further communication. This must include details such as name, age, gender, complete postal address, email ID, and phone number. Entries with incomplete profiles would not be considered.
10. All the entries received by MyGov would be assessed by a committee of judges for selecting the entries/reels. The decision of the Committee shall be final and binding.
11. Entries would be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, and visual impact and how well they communicate the elements that need to be reflected.
12. All participants would be required to give the copyright of the essay to the PMBI. Prize money will be transferred to the winner only through electronic transfer as per the bank details submitted by the winner via email.
13. PMBI has all rights to cancel activity at any time without assigning any reason.