

## Terms & Conditions

### Create a Short Video for Jan Aushadhi Diwas 2025

1. The competition is open only to citizens of India.
2. The theme of the short video /reel is “**Daam Kam- Dawai Uttam**”
3. There should be no background noise. The video should be recorded in clear bright light and the music should be audible.
4. Participants should be wearing decent clothing in the short video. Depiction of vulgarity or too much exposure may lead to unnotified cancellation of the entry.
5. The video should be in good quality with clear visibility.
6. The entry submission through the MyGov platform will only be considered for evaluation.
7. The competition will be live from **22<sup>th</sup> February to 07<sup>th</sup> March**.
8. Movie clips will not be accepted.
9. The entry must be original and should not violate any provision of the Indian Copyright Act, 1957, and must not infringe on the intellectual rights of any third party.
10. The entry must not contain any provocative, objectionable, or inappropriate content.
11. The participating & winning entries would be the intellectual property of the PMBI, and the participants shall not exercise any right over it.
12. The entries may be used by the PMBI for the Janaushadhi campaign for promotional and display purposes, IEC (Information, Education, and Communication) materials and for any other use as may be deemed appropriate.
13. The name/title/caption of the video should be original and must not infringe on the Intellectual Property Rights of any third party.
14. The participant should enter the following information for further communication. This includes details such as **name, age, gender, complete postal address, email ID, and phone number**. Entries with incomplete profiles would not be considered.
15. All the entries received by MyGov would be assessed by a committee of judges. The decision of the Committee shall be final and binding.
16. Entries would be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, and visual impact and how well they communicate the elements that need to be reflected.
17. All winners would be required to give the copyright of the video to the PMBI. Prize money will be transferred to the winner only through electronic transfer as per the bank details submitted by the **winner via email**.
18. MyGov and PMBI has all rights to cancel activity at any time without assigning any reason.