

CHAIR ON CONSUMER
RESEARCH AND POLICY

CHAIR ON CONSUMER RESEARCH
AND POLICY
NATIONAL UNIVERSITY OF STUDY AND
RESEARCH IN LAW, RANCHI

ESSAY WRITING COMPETITION ON CONSUMER LAW AND POLICY

COMMEMORATING WORLD
CONSUMER DAY 2025



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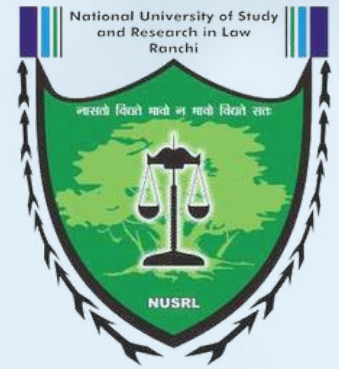
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ABOUT

NUSRL, RANCHI



The National University of Study and Research in Law (NUSRL), Ranchi, is a premier institution dedicated to advancing legal education and research. Established by the Jharkhand Government under the National University of Study and Research in Law, Ranchi Act, 2010, NUSRL stands as a center of excellence in legal studies. The university is led by distinguished figures, with Hon'ble Mr. Justice M.S. Ramachandra Rao, Chief Justice of the Jharkhand High Court, serving as the Chancellor. Hon'ble Mr. Justice Surya Kant, Judge of the Supreme Court of India, is the Visitor, while His Excellency Santosh Gangwar, Hon'ble Governor of Jharkhand, serves as the Rector. The university is currently helmed by Vice-Chancellor Prof. (Dr.) Ashok R. Patil, a renowned academician and legal scholar. NUSRL offers B.A. LL.B. (Hons.), LL.M., Ph.D. in Law, and specialized postgraduate diploma courses. Committed to academic excellence, the university equips students with the knowledge and skills necessary for successful legal careers. Our alumni serve as judges, law officers, and advocates across various sectors.

With a distinguished faculty from top universities in India and abroad, NUSRL fosters a rigorous academic environment. Faculty members actively contribute to legal scholarship, and students gain specialized expertise in fields such as criminal law, forensic science, corporate law, and intellectual property rights. Through a blend of theory and practical exposure, NUSRL continues to shape the future of legal education.



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THE CHAIR ON CONSUMER RESEARCH AND POLICY

Vision

The Chair on Consumer Research and Policy has been established at National University of Study and Research in Law (NUSRL), Ranchi under the supervision of our Hon'ble Vice-Chancellor Prof. (Dr.) Ashok R. Patil. The Centre is one of the few of its kind that envisions at protecting the rights and interests of the consumers through consumer awareness, timely and effective grievance redressal and involvement of various stakeholders.

Mission

The Chair's mission lies at empowering consumers through awareness programmes, to enhance consumer protection and safety against unfair trade practices, effective redressal mechanisms, etc.

Objectives

In view of the emerging markets globally and high expectations of the consumers for better services, standards, variety of choices available, etc., the Chair on Consumer Research & Policy (CCRP), NUSRL, Ranchi aims to promote research, teaching, and training in Consumer Laws and consumer protection in various sectors such as e-commerce, health, financial, transport, insurance, airlines, etc. The Chair is established to undertake the activities in furtherance of the objectives of the Consumer Protection Act, 2019, rules and regulations related to this Act as well as the roles and regulations of consumer dispute redressal commission in the interest of protection of the rights of consumers, etc.



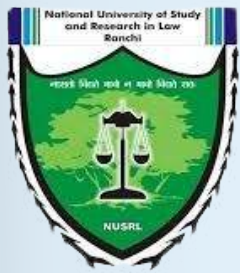
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BROAD THEME: A JUST TRANSITION TO SUSTAINABLE LIFESTYLES

Sub-themes:

- Impact of Greenwashing and Regulations to eliminate it
- Scaling Opportunities While Mitigating Job Losses
- Balancing Energy Transition and Energy Security
- Barriers to energy access in Rural areas
- Reducing costs of Decarbonisation
- Role of youth in energy transitions
- Dilemma between Artificial Intelligence and Energy Transitions
- Sustainable Lifestyle: Is it Affordable for Below Poverty Line Consumers?
- Digital Consumerism and Sustainability
- Sustainable consumption and a consumer's role in achieving Zero Carbon Emission
- Government's role in making Policy and Regulations for sustainable lifestyle
- Inclusive Sustainability
- Digital finance
- Responsible AI



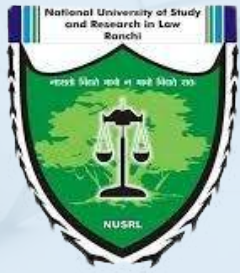
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Note:

The above themes are only indicative and the participants are free to choose any other topic under the broad theme of consumer protection.

ELIGIBILITY

To ensure wider reach and opportunity, the Competition will be open to all – including students, academics, professionals, government officials, members of consumer fora, Voluntary Consumer Organizations (VCOs)/ NGOs etc.

SUBMISSION GUIDELINES

- The essay must be written in English and submitted in Microsoft Word document format (.doc/.docx).
- Co-authorship up to a maximum of two author is permitted.
- Only one submission is allowed per author/team. Submissions, both as co-author and single, will be treated as multiple submissions and will be disqualified as an entry to the competition.



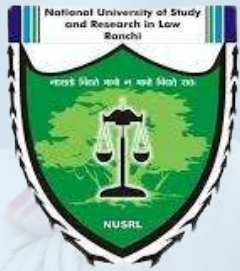
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- The following formatting specifications need to be strictly adhered to:
- Main Body: Font – Times New Roman, Font Size – 12, and Line Spacing – 1.5;
- Footnotes: Font – Times New Roman, Font Size – 10, and Line Spacing – 1.0;
- Margins should be 1 inch or 2.54 cm on all sides.
- The word limit is 2500-3000 words excluding footnotes. Footnotes must follow the Bluebook system of citation (Harvard, 20th edition).
- The essay must contain an abstract, not exceeding 250 words (which would not be counted in the word limit for the essay). It must indicate the theme/topic.
- The Board reserves the right to summarily reject or return the submission to the author/authors without feedback for non-compliance with these guidelines. In case of any dispute, the decision of the Board shall be final and binding.
- The opinion/thoughts/ideas or any view of the author expressed and published on the essay are respective views of the authors. The Chair or the Board shall not be held responsible or accountable for the opinion expressed by the author on the essay.
- The Chair reserves the right to cancel the competition without notice, in case suitable/quality entries are not received in the competition or in case of any other event outside our reasonable control.



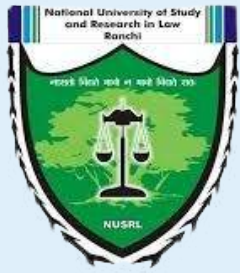
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HOW DO I SUBMIT?

All submissions should be made through this Google Form.
Incomplete or plagiarized submissions shall be summarily rejected.
The similarity limit is 10% (excluding footnotes).

PRIZES & CERTIFICATES OF MERIT

First Rank: Rs. 4000 & Certificate of Merit

Second Rank: Rs. 3000 & Certificate of Merit

Third Rank: Rs. 2000 & Certificate of Merit

The best entries may be considered for publication in the next issues of the Newsletter or Blog of the Chair.

REGISTER NOW

**SUBMISSION DEADLINE:
1ST MARCH,
2025**



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