

OFFICIAL RULES  
WORLD WILDLIFE DAY INTERNATIONAL YOUTH ART CONTEST

## Wildlife Conservation Finance: Investing in People and Planet

### Rules and Sponsor

- These Rules govern the “IFAW World Wildlife Day International Youth Art Contest,” a contest sponsored by International Fund for Animal Welfare, Inc. (“IFAW”) in collaboration with the Convention on International Trade in Endangered Species of Wild Fauna and Flora (“CITES”) and the United Nations Development Programme (“UNDP”) (the “Contest”). See here for more details: <https://www.ifaw.org/wwd-art-contest>.
- By entering this Contest, entrants (or the entrant’s parent or guardian) are deemed to have accepted these Rules and be bound by them.

### Who May Enter

- The Contest is open to any individual aged 4 to 18 years as of the date of entry into the Contest. For entrants who have not reached the age of 18 (a “Minor Entrant”), a parent or legal guardian must complete the online Entry Form and agree to these Rules and other Contest terms on behalf of the Minor Entrant.
- Trustees, board members, employees, interns, or partners of IFAW (including its affiliates and subsidiaries), CITES, or UNDP, and their immediate family (spouse, parent, child, sibling, and their respective spouses), and household members are not eligible to enter the Contest.
- IFAW, CITES, and UNDP reserve the right to reject any entry if, in their sole discretion, the laws of an applicable jurisdiction, including but not limited to the entrant’s jurisdiction of residence at the time of entry, would prohibit or limit IFAW, CITES, or UNDP from proceeding with this Contest as intended or the consideration or awarding of any prize would impose additional administrative, tax, operational, financial or legal burdens on IFAW, CITES, or UNDP.
- Individuals residing in any “Excluded Jurisdiction” are ineligible to enter the Contest. Excluded Jurisdiction means any country listed on the US Treasury Office of Foreign Assets Control (OFAC) Active Sanctions Programs List, available at: <https://sanctionssearch.ofac.treas.gov/>.
- ENTRIES WILL NOT BE CONSIDERED WHERE PROHIBITED OR INELIGIBLE UNDER THESE RULES AND WILL BE CONSIDERED VOID.

### How to Enter

- Participation in the Contest is free of charge.
- To enter the Contest, eligible participants must create and submit an original piece of art.
- Artwork entries must comply with the following:
  - o IFAW, CITES and the UNDP welcome artwork entries in the form of paintings or drawings inspired by the theme “Wildlife Conservation Finance: Investing in People and Planet” for the 2025 World Wildlife Day. This year’s theme encourages young minds to think about how humans protect our planet’s incredible wildlife through innovative conservation financing and the importance of sustained funding to secure protected areas and the wildlife and resources found within them. It’s a wonderful opportunity for children to learn about environmental stewardship while expressing their artistic talents. IFAW encourages students to portray species that benefit from conservation

programs, which include many of the planet's threatened and endangered species—many of which IFAW works to protect through its programs. Please only represent the animal(s) and do not include the people in the artwork.

- All artwork entries must be original and created by hand using markers, crayons, colored pencils and/or paint. No artwork containing photographs, photocopies, tracing or computer-generated designs will be accepted.
- All entries must be submitted electronically on the IFAW website: <https://www.ifaw.org/wwd-art-contest> during the Submission Period which will be open from 12:00 a.m. GMT on November 8, 2024 through to 11:59 p.m. GMT on February 2, 2025. Originals should be photographed or scanned in high resolution (300 DPI) from a sheet of paper between 8.5 x 11 and 9 x 12 inches in size. Only digitally-submitted entries will be accepted.
- o IFAW will not be responsible for any Internet malfunction preventing access to the Contest.
- o ENTRIES MAILED TO IFAW, CITES, or UNDP WILL NOT BE ACCEPTED.
- o Only one entry may be submitted per entrant.
- o A fully and correctly completed Entry Form must be completed when the artwork is uploaded either by an entrant having attained the age of 18 or by a parent or guardian of a Minor Entrant. The Electronic Entry Form can be found on the Submission Page: <https://www.ifaw.org/wwd-art-contest>. A parent or legal guardian of all Minor Entrants at the start of the Submission Period must attest to the parent/ guardian relationship, electronically sign the Entry Form, and agree to the Rules and other Contest terms.
- o Each entrant, or their parent or legal guardian for Minor Entrants, acknowledges that they have read, understand and agree to be bound by these Rules. By submitting an entry, the entrant, or their parent or legal guardian for Minor Entrants, warrants that the entry complies with all the requirements set out in these Rules.
- o Each submitted artwork must be photographed or scanned from the original work of the respective entrant and must be their property and intellectual property.
- o Art submissions must not contain any content or material which:
  - contains personal information of any individual;
  - infringes or violates any copyright, trademarks, rights of privacy, publicity or other intellectual property or other rights of any other person or entity; or
  - is or might be regarded as being harassing, threatening, abusive, vulgar, obscene, defamatory, sexually explicit, racist or otherwise objectionable, inappropriate or unlawful.
- o Any entry which contains any such content or material as determined by IFAW, CITES, or UNDP in its sole discretion shall be disqualified from the Contest.

#### Finalists, Winners, & Prizes

- Judging of the winning entry will be performed by a panel of at least 6 (six) judges selected in advance by IFAW, CITES, and the UNDP at their discretion, and will be based on creativity, originality, relevance to the theme, and adherence to these Rules and other Contest terms. The decisions of the panel shall be final. No appeals will be considered.
- Following the end of the Submission Period (by 11:59p.m. GMT on February 2, 2025), the panel will:
  - select up to 12 (twelve) finalists (each, a "Finalist"). From the 12 finalists, there will be one (1) Best of Age Group Winner selected for each of the following age groupings: 4-6 years of age; 7-10 years of age; 11-14 years of age; and 15-18 years of age ("Best of Age

Group Winner”). In addition, there will be one Grand Prize Winner (the “Grand Prize Winner”) selected from the Best of Age Group Winners, regardless of age.

- All Finalists and the Grand Prize Winner will have their artwork featured on the IFAW website by the 2025 celebration of World Wildlife Day, March 3, 2025. A selection of any entered submissions may also be chosen by IFAW, CITES, and the UNDP for inclusion in their promotional and other materials, such as (without limitation) calendars, classroom posters, greeting cards, etc. By entering this Contest, each entrant hereby grants IFAW, CITES, and the UNDP, and their respective affiliates, the right to use their first name only, age and/or grade level to credit their submission, when feasible and appropriate in their sole discretion, in connection with such purposes.
- All entrants will receive a certificate of participation upon uploading their submission.
- The Grand Prize Winner, the Finalists, and the Best of Age Group Winners will all receive a certificate noting their placement in the Contest (“Prize”).
- The Grand Prize Winners may be invited to participate virtually (live or pre-recorded) to be recognized at the official World Wildlife Day celebration on March 3, 2025 (“Grand Prizes”). The Grand Prizes are coordinated by IFAW.
- The Grand Prize Winner, the Finalists, and the Best of Age Group Winners will be notified by an email which will be sent to the address provided on their entry form. Only the Grand Prize Winners and Finalists will be notified of the Contest outcome. IFAW will make every reasonable effort to notify the Grand Prize Winners (or their parent or legal guardian if the winner is a Minor Entrant) of the entrants’ selection as the Grand Prize Winners at the end of the Contest via the contact information submitted on the entry form. If IFAW does not hear back from the Grand Prize Winners (or for Minor Entrants, their parent or legal guardian) within three days of notification by IFAW, another entrant will be selected as the Grand Prize Winner and the initially contacted entrant will no longer be considered the Grand Prize Winner for the 2025 Contest.
- All Finalists, Best of Age Group Winners, and the Grand Prize Winner agree to co-operate fully for publicity purposes if so required by IFAW.

#### Chances of Winning

- NO PURCHASE, PAYMENT, OR DONATION IS REQUIRED TO ENTER.
- A PURCHASE, PAYMENT, OR DONATION WILL NOT INCREASE THE CHANCES OF WINNING.
- The odds of winning will vary depending on the number and quality of entries received.

#### Liability

- By entering this Contest, each entrant (or, for Minor Entrants, their parent or legal guardian) agrees to release and hold harmless IFAW, CITES, UNDP and their affiliates, parent companies, and subsidiaries, and each of their respective officers, directors, trustees, members, shareholders, employees and agents, from all claims, losses, damages, costs and any other liabilities arising out of their participation in this Contest (including in particular their submitted artwork) and the acceptance of any prize awarded hereunder, to the extent permitted under applicable law.
- Neither IFAW, CITES, UNDP nor any of their parent companies, subsidiaries or affiliated companies shall be responsible for any condition, circumstances, losses, failures or delays caused by events beyond its or their control that may cause the Contest to be disrupted, corrupted, delayed, postponed, suspended or cancelled.
- IFAW, CITES, and UNDP, and each of their respective parent companies, subsidiaries or affiliated companies, are not liable for any lost, late, illegible, prohibited, misdirected, damaged,

incomplete, or incorrect entries.

- Neither IFAW, CITES nor UNDP are responsible for any tampering with this Contest (e.g., hackers, viruses, automated entry devices or other).

#### Data Collection

- IFAW takes the protection of personal information very seriously. Information about contest entrants will be collected by IFAW solely for the purpose of administering the Contest.
- In addition, any parents or guardians of Minor Entrants (or entrants who are over the age of majority in their jurisdiction of residence at the Time of entry) who request on the Entry Form to receive information about IFAW's Education Program and/or IFAW Action Alerts and email updates to stay informed of IFAW's work protecting animals everywhere and so IFAW can continue in its work to raise vital funds, will be added to the designated IFAW distribution list(s). Any person who has requested to be added to IFAW's distribution list(s) may unsubscribe at any time by following the "unsubscribe" link at the bottom of any email from IFAW.
- How and the ways in which IFAW may use information collected from entrants or their parents/guardians is governed by IFAW's privacy policy located at:
  - o For entrants residing in Australia: <https://www.ifaw.org/au/about/legal>
  - o For entrants residing in Canada: <https://www.ifaw.org/ca-en/about/legal>
  - o For entrants residing in France: <https://www.ifaw.org/fr/a-propos/legale>
  - o For entrants residing in Germany: <https://www.ifaw.org/de/uber/legal>
  - o For entrants residing in the Netherlands:  
<https://www.ifaw.org/nl/over/privacy-voorwaarden-cookies-ANBI>
  - o For entrants residing in the United States: <https://www.ifaw.org/about/legal>
  - o For entrants residing in the United Kingdom:  
<https://www.ifaw.org/uk/about/legal>
  - o For entrants residing in any country not listed above:  
<https://www.ifaw.org/international/about/legal>

#### Other Important Rules

- All entrants who, in IFAW's sole opinion, infringe or violate any of these Rules shall be disqualified from the Contest.
- By entering this Contest, each entrant (or the entrant's parent or legal guardian for each Minor Entrant) agrees that they are complying with their school's privacy and other policies, including any policies regarding the sharing of student work beyond the school setting.
- By entering this Contest, each entrant (or, for Minor Entrants, their parent or legal guardian) grants IFAW, CITES and the UNDP, and their respective affiliates, a royalty-free, irrevocable, perpetual, worldwide license to reproduce, distribute, publicly display, publish, create derivative works of, otherwise use, and to grant others the right to reproduce, distributed, publicly display, publish, create derivative works of, and otherwise use, the entrant's submitted artwork (or any part or extract of/from it) for any purpose whatsoever, in any manner and in any media, including (without limitation) in IFAW, CITES, and/or UNDP publications, on websites, and other promotional materials, as well as on merchandise. IFAW, CITES and UNDP reserve the right to edit entries prior to publication as deemed fit or appropriate.
- Each entrant or, for Minor Entrants, their parent or legal guardian, agrees that neither IFAW, CITES or UNDP need to obtain additional consent from them relating to, or to notify them prior to, the use of any submitted artwork or writing entries as permitted under the above license. IFAW, CITES and UNDP will credit the entrant when feasible in their sole discretion.
- By submitting any entry to the Contest, each entrant (or the entrant's parent or legal guardian for a Minor Entrant) certifies that their participation in this Contest is not illegal or in violation of

any law, regulation, treaty or administrative act governing their jurisdiction.

- Important: IFAW reserves the right to modify the Contest prizes and its rules and regulations as and when necessary, without prior notice.

Questions: Please email [art@ifaw.org](mailto:art@ifaw.org) \_\_\_\_\_