

केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/SE/DS/2024

Dated: 18th July 2024

NOTIFICATION

YOUTH IDEATHON 2024

Management Entrepreneurship Professional Skills Council (MEPSC) under Ministry of Skill Development and Entrepreneurship, Govt. of India and ThinkStartup are organizing the 4th edition of **YOUTH IDEATHON**, a school level Innovation and Entrepreneurship festival to harness the creativity of young minds.

YOUTH IDEATHON 2024 (YI24) is a 5-stage competition, which shall be launched on 24th July, 2024 and final shall be held on 6th Oct 2024. The theme of this event is “iStartup a Good Thing for India”. In the 2024 edition, Youth Ideathon is introducing a novel **Rs. 1000 Challenge** to motivate young students to build a real innovation or a real start up under resource constraints.

YI24 is an online event. School students can submit their innovation and entrepreneurship ideas at the Idea Form on the website www.YouthIdeathon.in. For fair representation of schools and students from each region, this year YOUTH IDEATHON shall have regional round and awards. The organizers are also conducting Faculty and Student Workshop on the topic “**How to get Good Ideas**” which is an important capacity building initiative for our teachers. Faculty / Students can register for this workshop on the website.

YOUTH IDEATHON 2024 intends to provide following benefits

- Build innovation and entrepreneurial mindset in our school students
- Encourage school students to research about ground level problems and find creative solutions to those problems
- Channelize youth energy in solving nation's problems
- There will be free online HIGMID workshops for students by entrepreneurs - How I Got My Idea (HIGMID) (details on website)
- Faculty Workshops (details on website)
- National Level, State Level and Theme Award winner students shall be provided incubation and mentoring support through various incubators

Heads of all the affiliated schools must encourage their students and Faculty to participate in this unique program in a big way.

For registration and other details please visit www.YouthIdeathon.in

Biswajit Saha

(Dr. Biswajit Saha)
Director (Skill Education)

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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-110016
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida – 201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi – 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. DS to Chairman, CBSE - for kind information of the Chairman, CBSE
15. All the Heads of Department of the Board
16. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance
17. Head (Media & Public Relations), CBSE
18. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
19. In charge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification

Director (Skill Education)



YOUTH IDEATHON 2024

Management Entrepreneurship Professional Skills Council (MEPSC) and ThinkStartup are organizing the 4th edition of **YOUTH IDEATHON**, to harness the creativity of young minds. In its previous 3 editions, the contest engaged with school students to energize them and connect with their passions to discover societal problems and propose solutions that can make lives of humanity better. In the 2023 edition, more than 155,000 school students from over 6000 schools participated.

The Youth Ideathon 2024 (YI24) festival aims to encourage school students all across India to explore innovation and entrepreneurship through ideation, prototype ideas and make pitch to expert panel.

*In the 2024 edition, Youth Ideathon is introducing **Rs. 1000 Challenge**, a very novel format to provoke young students to build a real innovation or a real startup under resource constraints.*

THE BACKGROUND

Government of India through its initiatives like **New Education Policy (NEP 2020)**, **Atma Nirbhar Bharat**, **Startup India**, **Make in India** has put emphasis on developing creative potential in school students. Therefore, it is important to take this message of innovation and entrepreneurship to the school students of today to encourage them to develop the spirit of innovation and harness their potential to dream futuristic ideas and make it happen.

YI24 shall build upon the work of the previous editions to carry forward the mission of developing school level entrepreneurship.

YI24: OBJECTIVES

The objectives of Youth Ideathon 2024 are as below:

1. Ignite a passion for innovation and entrepreneurship among young minds.
2. Encourage students to identify solutions to real-world challenges.
3. Provide a platform for students to develop critical thinking, creativity, and problem-solving skills in a team
4. Empower students to translate their ideas into actionable prototypes or saleable products

5. Recognise efforts of motivated school teachers / mentors and schools who are working behind the scenes to develop entrepreneurship in schools
6. Nurture high potential student ideas with incubation support

YI24: THEMES

The Youth Ideathon 2024 shall focus on innovative ideas and entrepreneurship around three key themes, as below:

- A. **Innovation and Entrepreneurship relating to Indian Glory, Heritage and Knowledge System:** Encourage students to explore India's rich heritage and traditional knowledge to develop innovative solutions for contemporary challenges.
- B. **Technologies to take India ahead:** Empower students to leverage emerging technologies like Artificial Intelligence, Geographical Information Systems (GIS), Robotics, Biotechnology, Internet of Things (IoT) to address national needs.
- C. **Sustainability (Air, Water, Health, Energy, Education, and Poverty):** Challenge students to develop innovative solutions for a sustainable future, focusing on environmental and social issues.

YI24: WHO IS IT FOR?

The Youth Ideathon 2024 is open to all school students in India across two categories:

- **Junior:** Class 4 to Class 8
- **Senior:** Class 9 to Class 12

1. YI24 is OPEN for registration for following categories:
 - a. School students from any school board operating in India
 - b. Teachers and Mentors of School Students
 - c. Schools
2. **STUDENTS:** YI24 is OPEN for all K12 School Students. However, students have to participate in teams of 3 to 5 members from the same school.
3. **TEACHERS / MENTORS:** YI24 is also open to all school teachers / mentors. However, a teacher must have a student team who s/he is mentoring. YI24 shall special rewards for Teachers of Innovation and Entrepreneurship.
4. **SCHOOLS:** YI24 is also open to all Schools from any Board – Central / State / International. There are special rewards for Schools of Innovation and Entrepreneurship, on the basis of student and teacher participation.
5. Participation in Youth Ideathon 2024 Competition is completely FREE.

YI24: COMPETITION STAGES

The YI 2024 is a multi-stage competition designed to nurture young innovators:

Stage 1: Ideation and Submission

- Students form teams of 3 to 5 members.
- Brainstorm and develop innovative solutions or business ideas aligned with the chosen theme (see below).
- Submit their ideas through the YI online portal.

Stage 2: Selection of Top 1500

- A jury of experts will evaluate all submitted entries based on creativity, innovation, and feasibility.
- The top 1500 teams (750 Innovation and 750 Entrepreneurship) will be shortlisted for the next stage.
- All shortlisted teams will receive certificates of participation and teachers/mentors will be recognized.

Stage 3: The Rs. 1000 Challenge and Knowledge Session

- Each shortlisted team compete for Rs. 1000 Challenge to develop a prototype (Innovation Track) or a minimum viable product (MVP) (Entrepreneurship Track).
- Top 1500 team shall be provided free online workshops on new product development, marketing, and pitching.
- Teams will create a short video pitch showcasing their solution or product on YouTube.

Stage 4: Selection of Top 500

- A jury will evaluate the video pitches and select the Top 500 teams (250 teams in Innovation track and 250 Teams in Entrepreneurship track).
- A balanced mix of junior and senior teams will be ensured in the Top 500.
- All Top 500 teams will receive certificates and mentors will be recognized.
- As far as possible, Top 500 Teams shall have balanced representation from (9+1) regions namely Ahmedabad, Chandigarh, Delhi, Lucknow, Kolkata, Hyderabad, Chennai, Bengaluru, and Mumbai. These are mapped to following States and UTs.

Region	States and UTs
Ahmedabad	Gujarat, Daman & Diu, Dadra Nagar & Haveli, Madhya Pradesh and Rajasthan
Chandigarh	Punjab, Himachal Pradesh, Jammu, Kashmir, Ladakh & Chandigarh
Delhi	Delhi and Haryana
Lucknow	Uttar Pradesh, Uttarakhand, Bihar and Jharkhand
Kolkata	West Bengal, Sikkim, Assam, Arunachal Pradesh, Manipur, Nagaland, Mizoram, Meghalaya and Tripura
Hyderabad	Andhra Pradesh, Telangana and Odisha
Chennai	Tamil Nadu, Kerala, Pondicherry and A&N Islands
Bengaluru	Karnataka, Goa and Lakshadweep
Mumbai	Maharashtra and Chhattisgarh

- In addition, Organizing Team shall have the liberty to select meritorious teams left out from any region due to competition.

Stage 5: The Grand Finale at IIT Delhi

- The Top 100 teams (50 Innovation and 50 Entrepreneurship) will be invited to showcase their solutions or products at a grand finale event at IIT Delhi.
- Teams will present their ideas to a panel of distinguished judges and industry leaders.
- The top 3 teams in each theme for both Junior and Senior categories will be selected for the Progress based Incubation Grant of upto Rs. 100,000/-

YI24: EVENT SCHEDULE

The Event Calendar is as below:

Key Activities	Dates
Onboarding 100 YI Student Ambassadors + YI Teacher Coaches from Top 1000 of YI23	2nd - 15th July 2024
Inaugural Event + Idea Box Opens	24th July 2024
Teachers Wednesday	17th July, 24th July, 31st July and 7th Aug 2024
Founders Friday	19th July, 26th July, 2nd Aug and 9th Aug 2024
Idea Box Closes	14th Aug 2024
Publish Top 1500 List	16th Aug 2024
Stage 2 Submissions - Cut Off	18th Aug 2024
YouTube Competition Go Live	25th Aug to 31st Aug 2024
Publish Top 500 List - 250 Innovators + 250 Entrepreneurs	2nd Sep 2024
Disbursal of Rs. 1000 Grant to Top 500	2nd Sep 2024
Top 500 Knowledge Session	2nd Sep to 5th Sep 2024
Rs. 1000 Challenge - Go Live	6th Sept to 30th Sep 2024
Publish Top 100 List - 50 Innovators + 50 Entrepreneurs	1st Oct 2024
Top 100 Grand Finale, Showcase & Pitch at IIT Delhi	5th - 6th Oct 2024

Youth Ideathon runs on a tight schedule. Schools are advised to keep students in readiness for the next stage as per the schedule.

YI24: REWARDS & RECOGNITION

This YOUTH IDEATHON has become a nationally recognised rewards and recognition platform for school students, teachers and schools.

The awards are designed to incentivize students as they move to higher level of competition. Further, there are awards for Teachers, Mentors and Schools who are engaged in the furtherance of cause of innovation and entrepreneurship.

The awards are as follows:

- **Certificates:** All participants in Top 1500, Top 500, Top 100, and Top 3 will receive certificates.
- **Cash Grant of Rs. 1000** to Top 500 Teams for Rs. 1000 Challenge
- **Incubation Grant:** The top 3 teams in each theme (Innovation & Entrepreneurship) for both Junior and Senior categories will receive a progress-based incubation grant of upto Rs. 100,000 each.
- **Recognition for Teachers/Mentors:** Teachers and mentors who guide students throughout the competition will be recognized at each stage.
- **School Recognition:** Schools with high participation will be awarded trophies based on the number of participating teams (750, 500, and 300 teams).
- **Mentor Recognition:** Mentors who guide a significant number of students (500+, 300-500, 150-300) will receive recognition.

YI24: Organiser Contact

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