



# SCHOOL TEACHER DEVELOPMENT PROGRAMME IN

## ENTREPRENEURSHIP MENTORING

13th May to  
17th May

# 2024





## **WHY SHOULD YOU JOIN?**



Schools play a crucial role in shaping students' mindsets and preparing them for their future careers. Entrepreneurship education at the school level prepares students to thrive in a rapidly changing world and become proactive agents of change. Entrepreneurship education fosters critical thinking, problem-solving, and creativity, encouraging students to take risks, develop resilience, become financially literate, and develop social responsibility.

In this context, it is essential that school educators are empowered to instill the spirit of innovation and entrepreneurship in students, enabling them to develop entrepreneurial skills.

With over 40 years of experience and expertise in entrepreneurship, Entrepreneurship Development Institute of India (EDII) undertakes the responsibility of cultivating and nurturing a cadre of educators and trainers across the nation.

These educators, equipped with EDII's knowledge and guidance, will play a pivotal role in educating the youth of the country in the domains of innovation and entrepreneurship.

Sculpting around the vision and mandate of EDII, the School Teacher Development Programme in Entrepreneurship Mentoring is specifically designed to empower school educators with the tools and knowledge necessary to instill the spirit of innovation and entrepreneurship in their students, ensuring a resilient and tenacious future generation.



# PROGRAMME OVERVIEW

The five-day intensive, on-campus programme transforms educators into entrepreneurship mentors. The programme will be beneficial:

- To teach structured courses on Entrepreneurship as per the approved syllabus.
- To mentor students in innovation and entrepreneurship via clubs, conduits, projects, etc.
- To use appropriate experiential learning pedagogy to instill entrepreneurial attitude and mindset while teaching various other subjects.
- To understand how to develop curriculum and course content related to innovation and entrepreneurship.
- To identify the skills, knowledge, and attitude aligned with entrepreneurship.
- To mentor students about the steps of starting a business.



# CONTENT COVERED

- **Entrepreneurial Mindset:** Entrepreneurship basics, Entrepreneurial Development Process and Personality Assessment, Bringing out Hidden Talent, Soft Skills.
- **Skill-building Exercises:** Design Thinking, Ideation, Problem-solving, Identification of business opportunities.
- **Business Acumen:** Entrepreneurial Finance, Integrated Marketing, Owning and Managing enterprises.
- **Enterprise Formation:** Procedure and Formalities, Business Model Canvas, Feasibility Study & Project Report, and Enterprise Sustainability.
- **Teaching Support:** Content Development, Framing Curriculum, Teaching Models & Pedagogical Tools, and Motivation Training.

# MODE OF TRAINING

There will be classroom sessions, activities, and exercises during the training programme. The training programme will be conducted at the Entrepreneurship Development Institute of India, Ahmedabad campus.

# DURATION

**FIVE DAYS.**

**FROM**

**13TH MAY TO**

**17TH MAY 2024**



# WHO SHOULD JOIN

- School Administrators
- School Principals or Academic Leaders
- School Teachers



ENTERPRISING QUOTIENT



DECISION MAKING SKILLS



CREATIVITY



COMMUNICATION SKILLS



LEADERSHIP SKILLS



INNOVATIVE THINKING



FINANCE SKILLS



SELF AWARENESS & CONFIDENCE

# COURSE FEE

On-Campus Residential Course Fee:

₹ **14,000** plus GST

(Includes course material, boarding and lodging)

Non-Residential Course Fee:

₹ **6,000** plus GST

(Includes course material, lunch, and tea)

**ENROLL TODAY AND EMBARK ON A JOURNEY TOWARDS  
CREATING A BRIGHTER TOMORROW!**

**FOR MORE INFORMATION AND  
REGISTRATION, CONTACT US AT**

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## HOW TO REGISTER

**REGISTRATION FOR THE PROGRAMME CAN  
BE DONE BY CLICKING THE LINK BELOW:**

<https://octopod.co.in/payment/collection/337b20d180972028c6d97bbfb153832a/da2a50526d1799138f3ad9c1dc0b1f10>

APPLY ONLINE



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Development  
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