



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/DS(MS)/2023

Date: 29.09.2023

Circular No: Acad-119/2023

All the Heads of Schools Affiliated to CBSE

Subject: Special Campaign 3.0 – reg.

Dear Principal

This is in continuation to circular no.Acad-118/2023 dated 29.09.2023, the schools are requested to start special cleanliness drive till 31.10.2023 with active involvement of students, teachers and community to spread the message of cleanliness, sanitation and hygiene in the society.

The suggestive roster for the participation in this Special Cleanliness Drive is as follows:

Week	Participation of Schools under CBSE Regional Office
First Week of October 2023	Ajmer, Dehradun, Bhopal, Thiruvananthapuram
Second Week of October 2023	Panchkula, Pune, Noida, Bhubaneswar
Third Week of October 2023	Chandigarh, Guwahati, Chennai, Bengaluru
Fourth Week of October 2023	Delhi (East & West), Prayagraj, Vijayawada, Patna

Following suggestive activities may be undertaken as per above roster:

1. Special Cleanliness Drive may be organized for whole week in the school.
2. Swachhata Pledge may be organized wherein all students and teachers/ staff may take oath in the school assembly.
3. Competitions such as Essay/ Slogan/ Poem Writing, Painting, Quiz etc. may be organized for students on cleanliness and hygiene practices in the school.

Photographs of pre-cleaning and post-cleaning should be clicked.

A brief report of activities conducted by each school alongwith 3-4 photographs (Pre and Post Cleaning) may be uploaded at the following link on the same day:

<https://shorturl.at/ampzl>

You are requested to disseminate the above information among students and teachers of your school and encourage maximum participation in the Cleanliness Drive to make the event a grand success.

With Best Wishes

Dr. Joseph Emmanuel
Director (Academics)



‘शिक्षा सदन’, 17 राऊज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली – 110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklaya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
16. DS to Chairperson, CBSE
17. Secretary/ Controller of Examinations/ All Directors, CBSE
18. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
19. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
20. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
21. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
22. In-Charge, Library
23. Record File

**Sd/-
Director (Academics)**



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