



We are seeking a creative, colorful poster design. The contest is open to all artists, including students. The poster will be used to promote Ravinia's 2024 season, sold in the Ravinia Festival Shop, and distributed among hundreds of Chicagoland stores and public spaces.

POSTER

DESIGN

COMPETITION

2024

DUE DATE

December 8, 2023

LOGO DOWNLOAD
bit.ly/3QYHOrD



AWARDS

1st prize: \$1,000
2nd prize: \$500
3rd prize: \$250

**CHANCE
TO WIN** **\$1,000!**

**CALLING ALL ARTISTS –
YOUR CHANCE TO
CREATE RAVINIA'S
2024 SEASON POSTER**

Scan me for more
information



ravinia.org/poster

Background

Ravinia® is an internationally renowned, not-for-profit music festival, nestled in nature with its enchanting 36-acre outdoor park. This idyllic setting—which features four different stages and the popular Lawn, where picnicking is celebrated as an art—provides a harmonious blend of music and the beauty of the outdoors. Showcasing outstanding performances by the world’s greatest artists, Ravinia especially supports classical music through the annual summer residency of the acclaimed Chicago Symphony Orchestra, the Steans Music Institute for young professional musicians, and its Reach Teach Play music education programs. With more than 100 years of history, Ravinia has always been a place where nature and music intertwine. Additionally, for over 40 years, the Ravinia Women’s Board has sponsored this annual competition to craft the design that becomes a unique poster promoting the festival’s upcoming summer concert season, serving as a distinctive signature of each Ravinia season.

Objective

Through any illustrative visual medium, represent what a newcomer to Ravinia can look forward to experiencing and what keeps a frequent visitor returning summer after summer.

Brand Vision

We believe in the power of shared, live-music moments to inspire ourselves and the world. In casual surroundings of greenery, Ravinia presents artistry that is bold, contemporary, energetic, friendly, and aware.

Project Requirements

- **Do not use** artificial intelligence text-to-image software. **MUST be original art from the designer.**
- **Do not use** readily available computer-generated images (clipart) without significant creative interpretation.
- Incorporate original design that will make it appropriate for widespread promotional purposes and commercial display.
- Ravinia’s name or logo should be included as part of the design.
- 2024 should also be incorporated into the design.
- Do not include the Chicago city skyline or other iconic Chicago landmarks.

Project Output

- Entry design should be 9" × 13.5" vertical format and emailed with the native files with layers along with a PDF, JPEG, or any other easily viewable formats to postercompetition@ravinia.org with the subject line “Ravinia Poster Competition Submission” and including your full name in the body of the email by December 8, 2023.
- Entry may be a multicolor rendering to print in six colors total: four-color process + PMS + varnish or five flat colors + varnish; no foil stamping or engraving; may have bleed edges.
- Participants must provide personal information using the online “Artist Information Form” available at ravinia.org/poster.
- **NOTE!** Final output size of poster is 24" × 36". Please keep in mind that original art will need to be high-resolution (at least 300 dpi) in order to scale up to final size.