Celebration of International Literacy Week 2023
Poster and Video Making Competition

About ULLAS- Nav Bharat Saaksharta Karyakram

The true progress of our nation can only be achieved when every citizen attains a basic level of literacy including financial literacy, digital literacy and life skills, enabling them to actively contribute to their personal growth and the development of our nation as a whole. The Government of India has approved a centrally sponsored innovative scheme called Nav Bharat Saksharta Karyakram or New India Literacy Programme (NILP)**,** popularly to be known as **ULLAS: Understanding of Lifelong Learning for All in Society.** Tagline/Slogan of the ULLAS is **"Jan Jan Saakshar"** The scheme aligns with the recommendations of the National Education Policy (NEP) 2020 and aims to empower all adults aged 15 years and above who have not received proper schooling and integrate them with the mainstream society so that they can contribute more to the growth story of the country. The scheme consists of five components:

i) Foundational Literacy and Numeracy,

ii) Critical Life Skills,

iii) Basic Education,

iv) Vocational Skills, and

v) Continuing Education.

On the occasion of International Literacy day (8th September, 2023), as a part of International Literacy day week celebration, Institute of Lifelong Learning (ILLL) and Cell for National Centre for Literacy (CNCL) Jointly organizing the Poster and Video making competition from 2nd – 8th September, 2023. The Instructions and Synopsis (videos only) for the same are given below:

<u>Synopsis Template</u>(videos only)

Kindly fill the synopsis details in this format only
*Also, please follow **'Kruti Dev'** font only for text in Hindi.*

Title of the Programme in Original Language:_____

Title of the Programme in English Language:_____

Description of the Programme (Max. 120 Words)

_____

_____

_____

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Producer	:
Director	:
Scriptwriter	:
Cameraperson	:
Set Designer	:
Editor	:
Sound Recordist(Studio)	:
Sound Recordist (Location):	
Animation	:
Voice Over Artist	:
Voice Over Anchor/Narrator:	
Child Artist	:
Actor (Male/Female)	:
Graphics	:
Research	:
Design	:
Running Time	: MM:SS (Minutes, Seconds)

Instructions to upload the programmes on Google Drive and sharing your entry

1. Create an email account on gmail.com (if you haven't created it earlier). Then login into your gmail account.
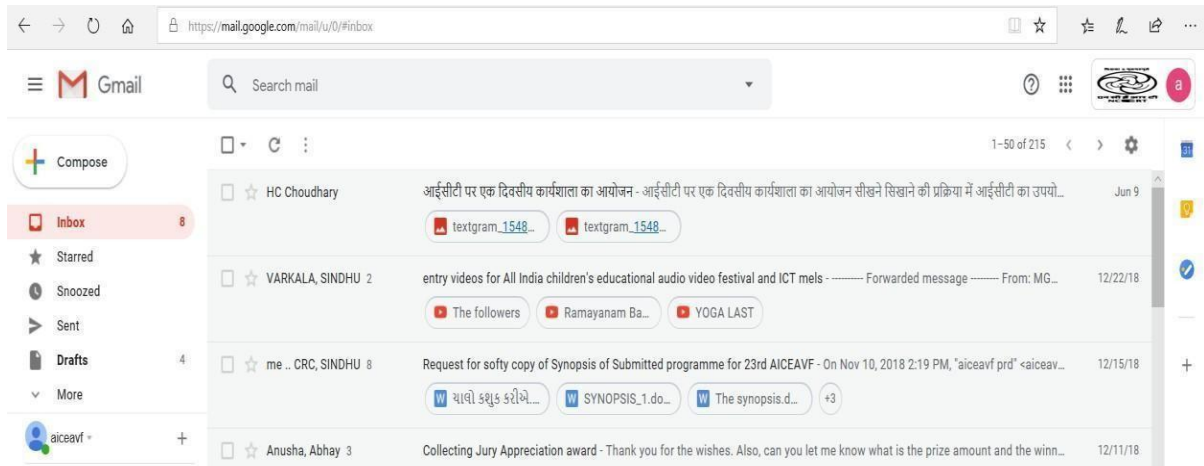

Image 1: Gmail account

2. Open the Google Drive as shown in Image 2 & 3 by clicking on the 9 point square at the top left of the mail account. A window will appear in which the icon of Google Drive will be visible.
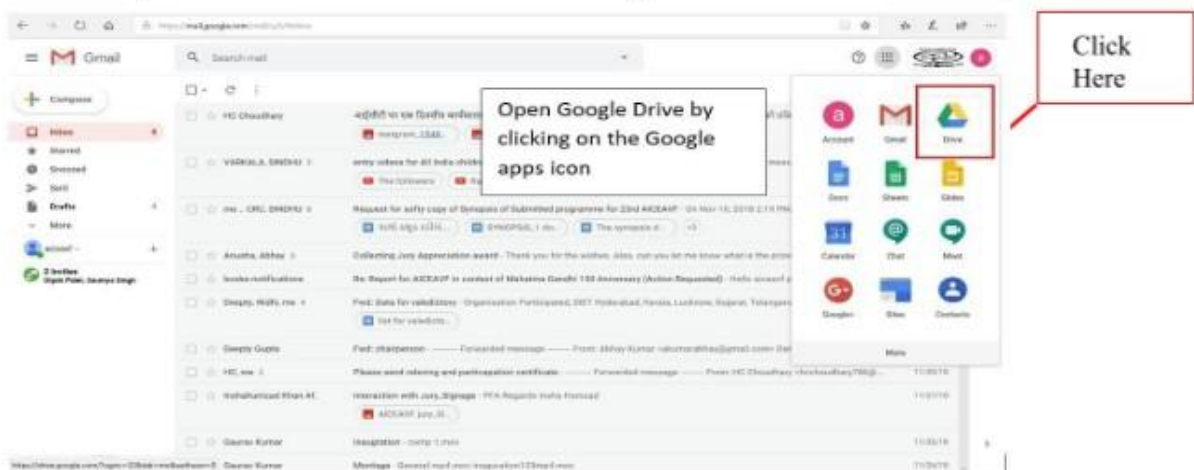

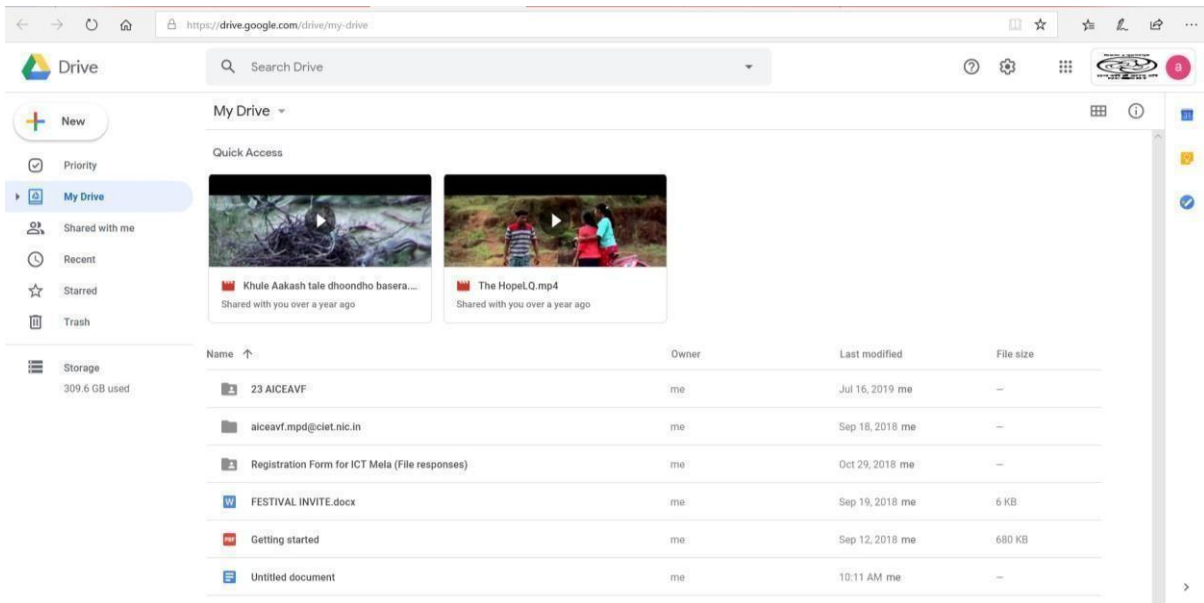Image 2: How to open Google Drive

This will how your Google Drive will appear

Image 3: Google Drive

3.   Click on 'New' on the left side of the window. A window will appear in which name the folder as "ILW 2023" and click on 'Create' as shown in image 4 & 5.
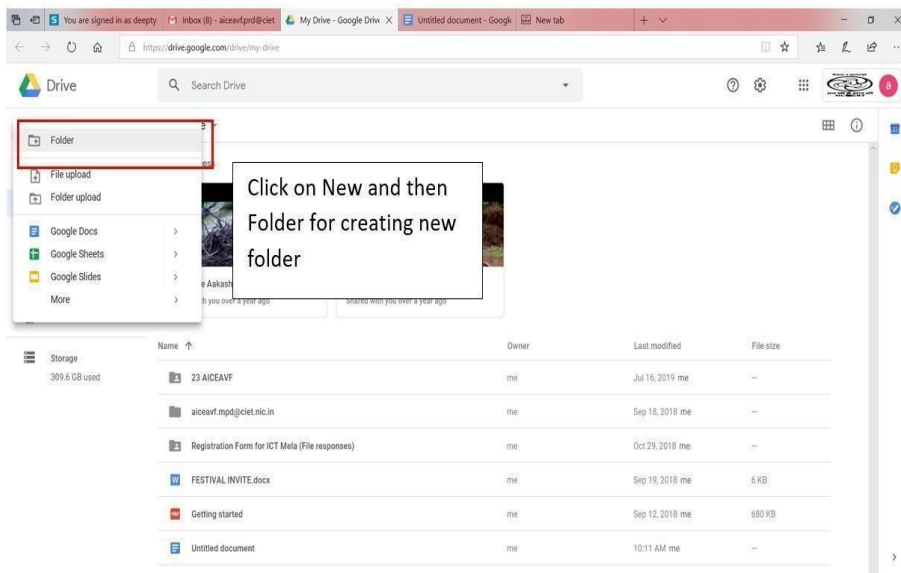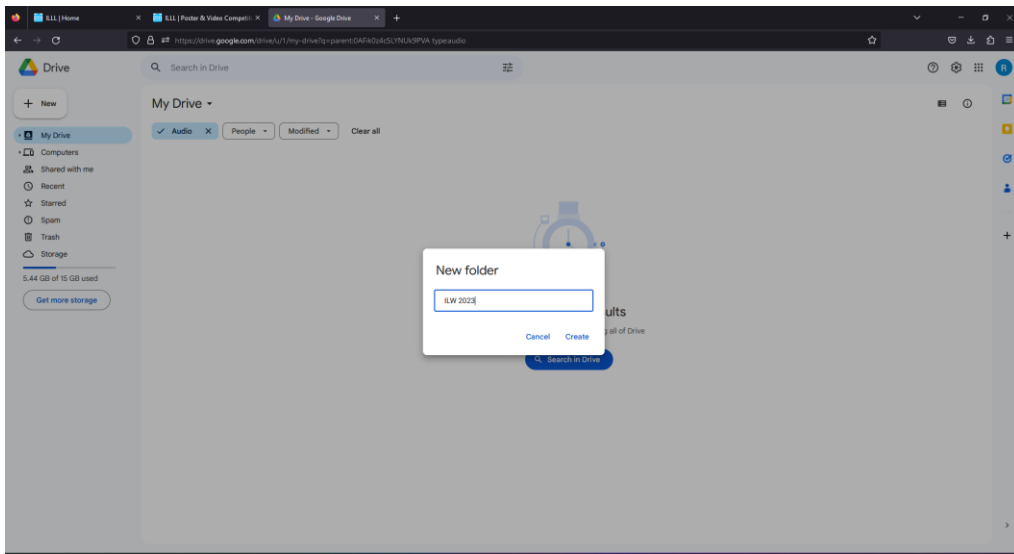

Image 4: How to Create Folder in Google Drive

Image 5: Renaming of Folder in Google Drive

4.   Open the "ILW 2023" folder and click "New" and then 'File Upload' and Upload File (Your Programme/Entry). (Please remember if you have more than one entry you can upload all the entries in this folder. Also name the file as the 'Registration number _Title of Programme' before uploading/Rename in Google Drive).
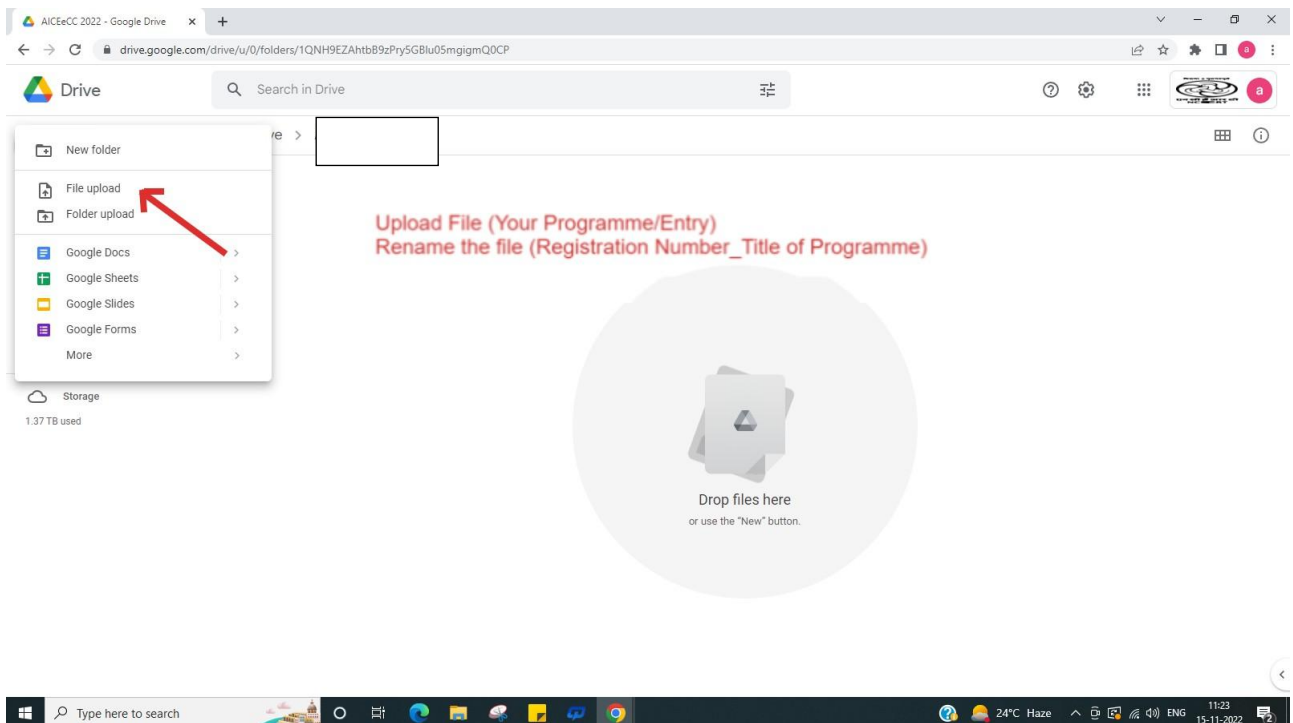

Image 6: How to upload the programme/ entry on the created folder

5.   Select the file from your system (shown in image 7) and wait for a few minutes for uploading (image 8).
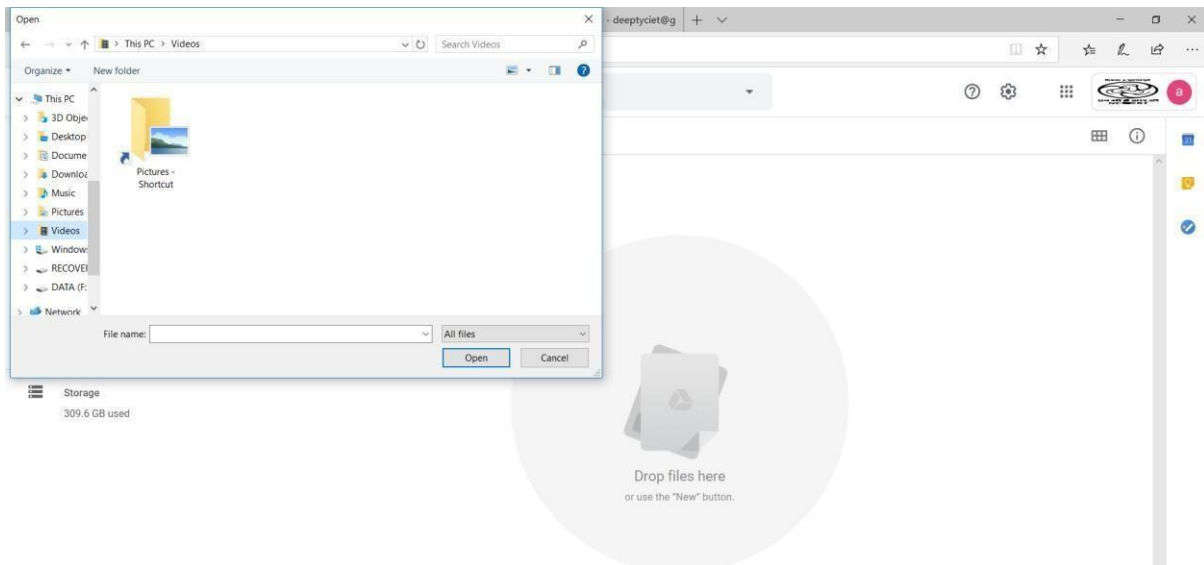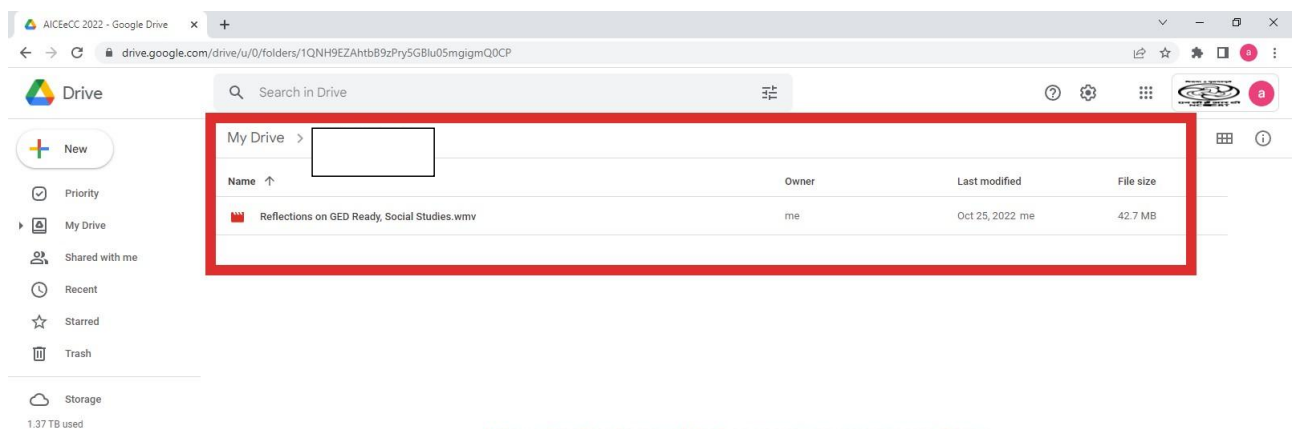

Image 7: Selecting file from your system

Image 8: Final Uploaded Programme

6.   After uploading all the entries, Right Click your "ILW 2023" Folder in your Drive as shown in image 9 and click to "Share".
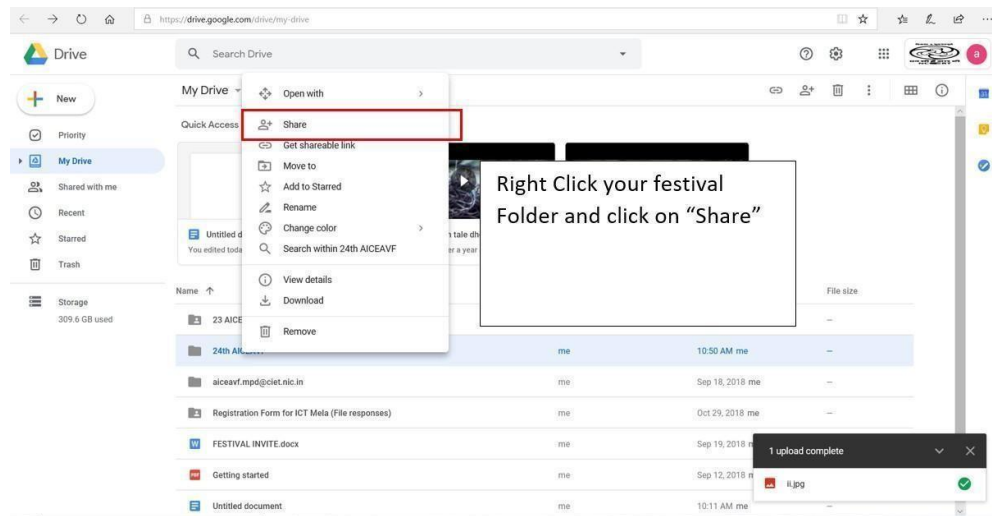

Image 9: Sharing the folder

7.   A window opens up and asks for email id. In this window enter the email id of "ILW 2023" i.e. illl.cncl.ncrt@gmail.com (A precaution needs to be taken: Give the editing rights to this email id as shown in image 10).

Then "Add Note" and write the details of programmes like **Title of Programme, Registration Number and category**. Also write your complete details like Name, contact No, Organization etc. in the message box and at last click on "send".
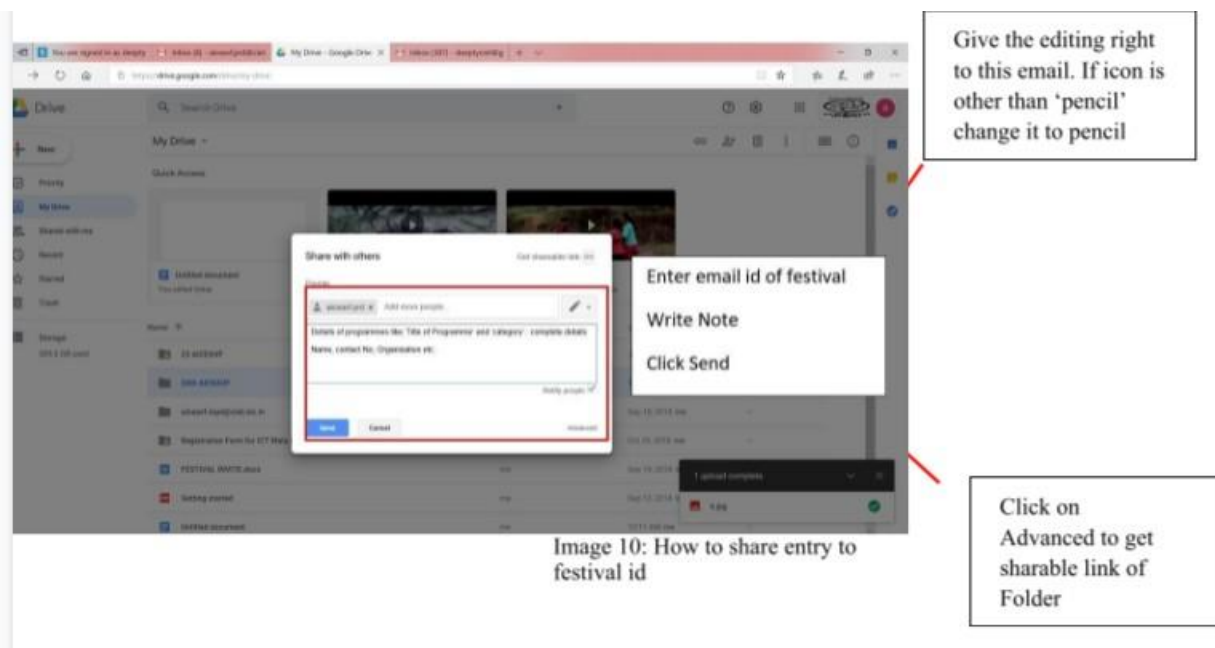

Image 10: How to share entry to festival id

8.   Then click on "advanced" in the above dialogue box (image 10) and you will get the link to share. Copy this link and paste it in the online form of the "ILW 2023" and submit the form.
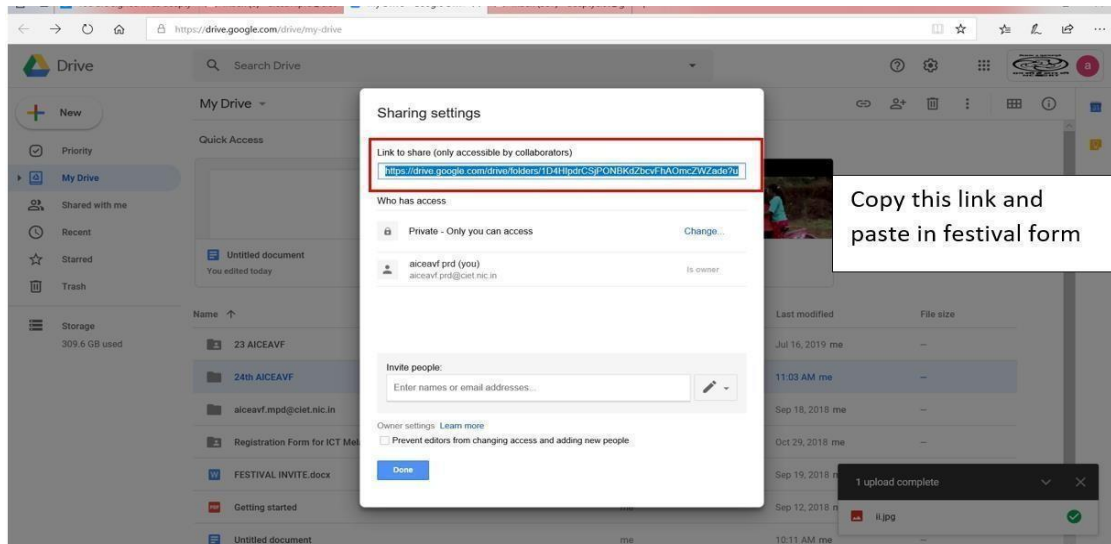

Image 11: Copying the link of drive