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**#SmileForShoonya – A Selfie Competition for Shoonya – Zero Pollution Mobility Campaign**

**Terms and Conditions**

1. The competition is open to all Indian Citizens
2. Entries must be original and not previously published in any print or digital media.
3. Selfies should not contain copyrighted or trademarked images and logos.
4. One participant can submit only one entry. Multiple entries from the participant shall lead to disqualification.
5. Once submitted for the competition, the NITI Aayog will have sole ownership of the copyrights.
6. Participants are encouraged to share their entries on social media channels, tag @Shoonya\_India, and use the hashtag #SmileForShoonya.
7. However, please note that the official submission of entries will only be accepted through the MyGov website and not via MyGov or Shoonya social media channels. Only submissions received through the MyGov platform will be considered for the competition.
8. The participant should make sure that his/her MyGov profile is accurate and updated since this will be used for further communication. This includes details such as name, photo, complete postal address, email ID, and phone number. Entries with incomplete profiles shall not be considered.
9. The entry must be original and should not violate any provision of the Indian Copyright Act, 1957, and must not infringe on the intellectual rights of any third party. The NITI Aayog and MyGov are not responsible for copyright violations or infringements of intellectual property carried out by the participants.
10. MyGov reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform.
11. The winning entries may be used by the NITI Aayog, for promotional and display purposes, IEC (Information, Education, and Communication) materials, and for any other use as may be deemed appropriate.
12. All the entries received by MyGov would be assessed by a committee of judges for selecting the entries. The decision of the Committee shall be final and binding.
13. The entry should not have been previously published in any print or digital media.
14. The winners have to share their consent to the use of their names in any publicity carried out.
15. The winners will be declared via the Winner announcement blog (blog.mygov.in). There will be no notification to participants not selected as winners.
16. Bonafide documents (proof of identity, age, address and bank details), will be required to be submitted by the winner after announcement of the result of the Selfie Contest. Non-furnishing of the above information/documents at appropriate stage will render the selection null and void.
17. The Selection Committee reserves the right to reject any entry that it does not feel is suitable or appropriate or does not conform to any of the conditions listed above.

18. All disputes/legal complaints are subject to the jurisdiction of Delhi only. Expenses incurred for this purpose will be borne by the parties themselves.
19. Entries must be made by the closing date and in the manner set out in the contest terms and conditions. Failure to do so will result in disqualification.
20. NITI Aayog and MyGov accepts no responsibility for any damage, loss or injury of any kind suffered by any participants in entering the contest, including as a result of any participant winning or not winning any prize.
21. Plagiarism of any nature would not be allowed.