



One Year (Offline) Diploma in

TOURISM

& TRAVEL

[For men only]

Employment assistance for eligible candidates

Organized by:

DEPARTMENT OF TOURISM & TRAVEL
Ramakrishna Mission Vidyamandira

Bose House Campus, Rishra, Hooghly

[A unit of Ramakrishna Mission Saradapitha, Belur Math, Howrah 711202]

Venue: Ramakrishna Mission Vidyamandira, Belur Math, Howrah

For more information WhatsApp: 09830188805

Information Brochure

One Year Diploma Course in Tourism & Travel

(2023-24)

Objectives:

- To provide the basic and essential knowledge regarding various activities undertaken by tourism industry and necessary knowledge and skill to work in the industry.
- To impart certain basic skills and aptitude that will be useful in taking up any activity in Tourism Industry.
- To develop the personality so as to become responsible citizen with greater awareness about the Indian society and its culture.
- To provide a global view of several multinational tourism business houses and their functions.
- To provide knowledge, skill and attitude to set up tourism related establishment.

Duration of the Programme:

- The programme is for one year. There shall be 120 hours classroom study approximately along with a field study and 7-10 days internship.

Course Fee:

Students have to pay total course fee of Rs 20,000/- (Rupees twenty thousand only). During the time of online admission they will pay the first installment of **Rs. 12000/- as Admission Fee** and the second installment of Rs. 8,000/- will be paid on or before December 31, 2023. The payment can be done via 'eazypay' available in the college website (www.vidyamandira.ac.in). Students have to go to 'COLLEGE FEES Link for Students for online payment' and choose 'Diploma in Travel and Tourism' in 'Level or Course or Programme' menu. Put your Name, email and mobile number properly.

Note:

1. The course fee is totally non-refundable
2. Candidates may get admitted only after paying the Admission Fee in full
3. Course fee includes:
 - Admission charges
 - Tuition fee
 - Library fee
 - Examination fee
 - Internship fee
 - Expenditure of Field Study/Project including non-AC train or bus fare, food and non-AC accommodation

Employment assistance will be given to the eligible candidates

Class Schedule:

Theoretical class schedule will be as follows: Every Saturday from 3.30 pm to 6.30 pm. Inaugural Class: August 5, 2023 at 3:15 pm. Venue: Ramakrishna Mission Vidyamandira, Belur Math, Howrah 711202

Note:

- There will be some pre-announced holidays also.
- Pre-scheduled class may be cancelled due to any unavoidable circumstances.
- Additional activities (like special enrichment classes, documentary show, short city-tour/walk etc) may take place in weekdays other than Saturday.
- Programme for Field Study and Internship will be declared later.
- In any circumstance the Field Study and Internship programme may be shortened, or even may be cancelled.

Eligibility:

- Only male candidates who have passed higher secondary or equivalent examination can join.

Admission:

- Limited seats
- Students will be admitted on 'first come first served' basis. Last date: August 3, 2023.

Documents needed:

- Photocopy of supporting document of age proof
- Photocopy of marks sheet of HS or equivalent examination
- Keep ready and upload one recent photograph during the time of filling up of admission form

Attendance:

Students are expected to put in as much attendance as possible as it is an integral part of learning. Joining the Field Study and Internship and a minimal attendance of 75% in theoretical classes are mandatory. There will be no supplementary arrangement of above-said Field Study and Internship, and examinations.

Examination:

Examinations of theory papers will be held by the last week of July or first week of August, 2024. Final schedule will be declared later. Students have to appear for examinations of two courses together per day and the total time allotted will be four hours for two courses. Student will write the answer preferably in English, or, if not possible, in Bengali. Questions will be set in English only. Certificates will be distributed after one month of the completion of the examination.

Eligibility to get certificate:

Students have to appear in all the examinations and score minimum 40% of the aggregate

Course Coordinator:

Prof. GautamMukhopadhyay, [Mobile: (+91) 9830188805, Email: tourismtravelrkmv@gmail.com]

Programme Structure:

There will be a total 10 Courses—nine theoretical and one practical. Each course will carry 50 marks, 4credits. Each Course will be divided into five/six Units and each Unit will be divided in three or more modules.

Course Structure:

- Course I: Tourism Concepts and Principles
- Course II: Tourism Policy and Planning
- Course III: Travel Agency Management
- Course IV: Tourism Marketing
- Course V: History & Heritage of India
- Course VI: Tourist Resources of India
- Course VII: Tourism Geography
- Course VIII: Guiding Skill & Personality Development
- Course IX: Accounting & Finance Management
- Course X: Practical Tourism (Field Study & Internship)

Detailed course contents will be available later.

Note: Curriculum development is a continuous process. Course structures/contents may be changed (even during the course) for the larger interest of industry, students and profession, or for any other reason.