

## Design a Logo & suggest a Tagline for CPGRAMS

### Terms and Conditions

- I. The Contest is open to all citizens of India only.
- II. The submission of entry is free and no qualifications are prescribed.
- III. The entries will be judged on the basis of elements of creativity, originality, composition, simplicity.
- IV. All entries to be submitted through [www.mygov.in](http://www.mygov.in). Entries submitted through any other medium/ mode would not be considered for evaluation.
- V. The participant should submit a high-resolution (600 dpi) image of the logo (with slogan) in JPEG, PNG, BMP, TIFF formats only.
- VI. The Logo and Slogan should be usable on the website/mobile app/social media such as Twitter/Facebook/Instagram and on Magazines, Commercial Hoardings/Standees, Brochures, Leaflets, and Pamphlets, Souvenirs and other Publicity and Marketing materials.
- VII. The participants need to submit one name for CPGRAMS and logo as per new name. One entrant shall submit only one entry (name + logo). Multiple entries from the same entrant will not be considered and will be rejected.
- VIII. The suggested name/logo must be original. Many States also having their own Grievance Redressal Mechanism with a particular name, those names should not be suggested.
- IX. Each participant must submit a brief description/justification for suggested name in 100 words (approx.).
- X. The participant must ensure that his/ her MyGov profile is accurate and updated. Once the Department would be using this for further communication. This includes details such as name, photo, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered and are liable to be rejected.
- XI. Once submitted for competition, copyrights will solely be with the DARPG.
- XII. The winners will be declared either through email or by way of announcing their names on the MyGov blog page
- XIII. DARPG reserves the right to reject any entry, which it does not feel is suitable or appropriate or which does not conform to any of the conditions listed above
- XIV. All disputes/ legal complaints are subject to jurisdiction of Delhi only. Expenses incurred for this purpose will be borne by the parties themselves
- XV. DARPG reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform