



## **YUVA PRATIBHA – Culinary Talent Hunt**

### **GUIDELINES (for Photograph Submission):**

- Photographs must be submitted in high resolution in JPEG/JPG/PDF format (a maximum of three images each within 2MB).
- Only one entry is allowed per participant to the maximum of 3 photographs of the Dish in different angles submitted in a PDF/ image collage.
- The photographs must be original, and no watermark of any kind should be on the photographs.
- Photographs that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, colour and contrast, etc.) will be disqualified.
- No filter for example Vivid to be used, Raw image to be sent.
- AI inspired photographs will not be allowed.
- One must submit the photograph of a completed recipe. How, where, and in what manner it's photographed is entirely up to the participant.
- MyGov holds the right to use the photographs as per its requirements.
- Jury decisions concerning all matters related to this contest are final.

### **GUIDELINES (for Video Submission):**

- The submitted video should not exceed 3 mins (180 seconds), including all the cooking procedure/methods. Videos exceeding this time limit are liable to be rejected.
- In the case of video submission, participants have to record a video while cooking a dish and shall submit their entries via YouTube (Unlisted Link), Google Drive, Dropbox, etc., and ensure that the link can be accessible. Entry shall lead to disqualification automatically if the access is not granted.
- Only one entry is allowed per participant.
- The video must be original, and no watermark of any kind should be on the video.
- The video must be of the highest resolution possible.
- It must be recorded in Landscape mode.
- Video that has been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, colour and contrast, etc.) will be disqualified.
- One must submit the video of a completed recipe including all the steps of preparation. How, where, and in what manner it's photographed is entirely up to the participant.

- Submitted Video should be Exclusive and not taken from any other platform.
- It should be a fresh Video indicating the cooking of the recipe submitted. Submission of old video, available on any Social Media platform will lead to disqualification.
- Video can be on 2x or 3x speed, but essential steps should not be deleted in editing.
- Please ensure the video should be shot in HD format and in the ratio 16:9 in Horizontal format.
- Video should include the face of the participant while cooking the dish.
- The photo submitted and the video submitted should be of the same recipe cooked. If found different, the same will be disqualified.
- The submissions must be in either English or Hindi only.
- Video must be in mp4 format.
- Institution holds the right to use the video as per institution's requirements.
- Jury decisions concerning all matters related to this contest will be final.