



Young Changemakers Programme

Rural Immersion Bootcamp



Director's Desk

Dr. Deepak Kumar Srivastava, IIM Ranchi



Dear Young Changemakers,

I hope this message finds you in good health and high spirits. It gives me great pleasure to extend a warm welcome to all the students participating in the Young Changemakers Programme, which has been designed as a part of our strategic plan, IIM Ranchi@2030.

IIM Ranchi prioritises social impact as one of its areas of focus, with a commitment to cultivate a generation of young leaders who will have a tangible social impact and lead organisations with a global orientation and local responsiveness.

To reflect this commitment, IIM Ranchi has launched the Young Changemakers Programme, Rural Immersion Bootcamp. The goal of this bootcamp is to immerse you in rural India's realities so that you can see the opportunities and problems that communities confront up close. It is a chance to interact with people at the local level and gain a thorough grasp of the social, economic, and environmental factors that influence people's lives in rural areas. By fostering your empathy, critical thinking, and problem-solving skills through this programme, we seek to prepare you to be effective changemakers.

We acknowledge that in today's globally interconnected society, effective leadership requires the capacity to comprehend and adapt to various cultural situations. With the help of the Rural Immersion Bootcamp, we hope to improve your cross-cultural skills and prepare you to lead with sensitivity and inclusivity anywhere in the globe.

During the bootcamp, you will have the opportunity to collaborate closely with experienced faculty members and industry professionals who will serve as guides and mentors throughout your journey. You will also collaborate with other participants, exchanging ideas and co-creating innovative solutions to rural community challenges.

Once again, I extend my heartfelt welcome to all the young changemakers joining us for this transformative experience. Together, let us embark on this journey of rural immersion and leadership development, shaping a future that is socially impactful, locally responsive, and globally oriented.

From Paper to **Reality**

Experience the Problems, Solve the Challenges

The Young Changemakers Programme stands out by making students live through the scenario, instead of providing hypothetical problems on a piece of paper or learning about social issues from a textbook. The participants are immersed as they witness the challenges faced by the community living in underprivileged areas first-hand.

Explore Tribal Areas

Identify Challenges

Hone Cultural Awareness

Develop Leadership

Co-Pilot Practical & Sustainable Solutions



Young Changemakers

The Social Innovators of Tomorrow

A three-day rural immersion bootcamp designed for future leaders passionate about social work, community development, and driven to create a sustainable and long-lasting impact.

The direct exposure aims to stimulate the ability to identify pertinent problems, hone their creativity and problem-solving abilities, help them develop innovative and effective solutions, and execute it for the betterment of our community.

This programme is designed to empower students to become changemakers, to take action, and to make a real difference in the world. The programme will challenge participants to think beyond their own experiences and encourage them to evaluate critically and compassionately about the needs of others.



Cultivate Collaboration

Foster Empathy

Day 1: Orientation @ IIM Ranchi

Esteemed Speaker Sessions & Group Activity

Bring forth a deep understanding of the challenges faced by society, and a newfound motivation to make a difference by an interactive set of speaker sessions discussing systematic approaches to bring change and its proven models.

This sets off the transformative experience in inspiring them to become catalysts of social change, and leave a lasting impact on the communities.



Day 2: Visiting Rasabeda

Live Case Study: Identification of Challenges

Come, young changemakers, to
Rasabeda's embrace,
A village with a beautiful soul,
Where sounds and sights
intertwine with grace,
And culture thrives, making it whole.

But beneath this picturesque facade,
Is a village facing challenges unseen,
As family members strive,
sometimes flawed,
Their struggles felt in every
household's routine.

Your vision holds might, your
passion ignite a hopeful flame,
Come, let Rasabeda's spirit be your
guiding light,
And let's address these challenges
with a game.

Together, we'll build bridges of
understanding and empower
families with knowledge anew,
Addressing issues with solutions
expanding, as love and empathy
are what we pursue.



Day 3: Pitching Solutions

From Inspiration to Action: Final Showcase

Participants will showcase their innovative solutions to the problems they uncovered in Rasabeda, under the watchful eyes of a panel of experts.

Their presentations will be judged based on feasibility, impact, and scalability, with the winning team receiving due recognition.

The closing ceremony will give them the chance to receive their certificates and connect with other like-minded changemakers. It's the perfect culmination of their journey, inspiring them to make a difference in the world.



Opportunities & Details

Join the Quest: Driving Positive Social Change

The Young Changemakers Programme acknowledges the dedication and hard work of its participants. Completing the three-day bootcamp successfully will earn them a **Programme Participant Certificate**, proving their training and commitment to driving positive social change.

The top performers will receive a **Programme Laureate Certificate** to recognize their innovative ideas for solving social problems in rural areas, commending their abilities, and their potential as future social changemakers. Distinguished performers will also receive mentoring on the implementation scope and viability of their solutions to effectively prepare them to become actionable social changemakers.

Eligibility

The programme is open to students of all academic backgrounds currently enrolled in 10th, 11th, 12th grade, or any equivalent programme. Students who have recently completed school can also apply.



Registration

The programme will be held from 26th to 28th May 2023, 9 AM to 6 PM. The fees is ₹3000 for the three-day experience, and all the proceeds will go to asisst the Rasabeda Community.

Note: To ensure a spot in the program, we encourage interested students to apply early and seize the opportunity.

Accommodation & Transport

This is a non-residential programme. Guardians are requested to drop and collect their wards from the IIM Ranchi Campus at 9 AM and 6 PM, respectively.

The Rasabeda visit will take place on day two via a private bus departing and returning to the IIM Ranchi Campus. The village is 45 km away and a 30 minutes trek after the bus ride.

The workshops and presentations will be held at IIM Ranchi. Lunch and refreshments will be provided on all days.





Indian Institute of Management Ranchi

Online Registration: www.iimranchi.ac.in/p/ycp

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All the proceeds from this programme will be used in assisting Rasabeda and the villagers.

IIM Ranchi Permanent Campus



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Google Maps

