National Level Competitions
on Stay Safe Online (SSO) Campaign

The Ministry of Electronics and Information Technology (MeitY), Government of India is running a campaign **'Stay Safe Online'** during India's G20 presidency. The campaign would sensitize internet users about online cyber risks & safety measures, promote safe online behaviour and cyber hygiene practices. *For more details please visit: www.mygov.in/staysafeonline*

Objective
of the competition

The objective of organizing these National level competitions are to inculcate cyber hygiene practices among the internet users as part of SSO Campaign.

These competitions are organized in collaboration with Central Institute of Educational Technology **(CIET)**, a constituent unit of **NCERT**.

Theme
Of the month

Month	The theme of the Month
February 2023	How to secure cyberspace?
March 2023	Safe and secure use of Social Media platforms
April 2023	Online financial transactions security and risks
May 2023	Dangers of social engineering attacks and security measures
June 2023	Securing Mobile/Mobile Apps from various cyber attacks
July 2023	Safety and Security over various cyber and sexual offenses
August 2023	Online Gaming Safety (or) Internet Addiction (or) Digital Detox
September 2023	Identity theft and Digital footprints in cyberspace
October 2023	Data Security and privacy in the Digital Space

Types
of the competition

These competitions give a unique opportunity to all the participants to showcase their talent and creativity in Cyber Security domain on the ***above monthly themes***.

- *Short Video*
- *Drawing and Painting*
- *Cartoon story board*
- *Slogan Writing* on Stay Safe Online
- *Real life Cyber incident* and how you have overcome that issue (share your experiences)
- *Reels / shorts*

Who can participate
Open to All (Children, Students, Women, Senior Citizens, Teachers/ Faculty, Government Employees, Specially abled)

Awards
cash prize/gift vouchers/gift articles – Month wise

- Attractive prizes worth ***Rupees One lakh fifty thousand*** across all categories monthly
- *National Level Certificates* for all the prize winners
- *Participation certificate* will be given all eligible candidate
- *Best Works will be published* in Newsletters/Magazines/Websites/Calendar and promoted with SSO branding

Details of the prize amounts for various competitions

Prize(s)/ Position	Prize amount for the various competitions			Total amount
	1.Drawing and Painting 2.Cartoon story board 3.Short Video	4. Cyber Security Slogan	5. Real life Cyber incident 6. Reels / shorts*	
1st Place	Rs.30,000.00 (Rs.10,000.00 for each competition)	Rs.5,000.00	Rs.10,000.00 (Rs.5,000.00 for each competition)	Rs.45,000.00
2nd Place	Rs.24,000.00 (Rs.8,000.00 for each competition)	Rs.4,000.00	Rs.8,000.00 (Rs.4,000.00 for each competition)	Rs.36,000.00
3rd Place	Rs.15,000.00 (Rs.5,000.00 for each competition)	Rs.3,000.00	Rs.6,000.00 (Rs.3,000.00 for each competition)	Rs.24,000.00
Consolation Prizes	Rs.30,000 (5 Nos *Rs.2,000) (Rs.10,000.00 for each competition)	Rs.5,000 (5 Nos *Rs.1,000)	Rs.10,000 (5 Nos *Rs.1,000) (Rs.5,000.00 for each competition)	Rs.45,000.00
Total Amount	Rs.99,000.00	Rs.17,000.00	Rs.34,000.00	
Grand Total				Rs.1,50,00.00

Time lines

- **Entries submitted on or before 28ᵗʰ Feb,2023 / 30ᵗʰ of every month**
- **Winners will be announced at National Level on 3ʳᵈ/4ᵗʰ week of the successive month**

Guidelines

Drawing and Painting/ Cartoon Story board

- The work must be on a flat piece of **A3 size paper** (any variety/quality paper) **with 1 cm external border.**
- Each individual can **submit only one piece of work in each category**, and the work should be his/her original work. Drawing, painting, cartoon copied from the internet will not be encouraged and not considered.
- Acceptable tools for
    - **Drawing:** colour pencils, crayons, oil pastel, sketch pens etc.
    - **Painting:** water colour, oil paint, acrylic etc.
    - **Cartoon Story board:** Any drawing tool.
- The artwork must not represent national flag, any particular individual, organization, or brand name and must not depict any religious theme.
- Artwork incompatible with the above guidelines will not be considered.

Short Film / Real Life Cyber incident (how you have overcome that issue) / Share your reels / shorts on Stay Safe Online

- This is a short film competition and hence **ONLY** Short Films should be submitted **NO DOCUMENTARIES**. The entries can be short live action / digital animation films too on the thematic areas.
- **DURATION for Short Film:** The film shall not be more than **5 mins** including the beginning and end credits.
- **DURATION for Real Life Cyber incident** and how you have overcome that issue: The film shall not be more than **2 mins** including the beginning and conclusion remarks. The film may be casted with family and friends.
- **DURATION for reels /shorts:** The reel /shorts around **20 seconds** only and strictly restricted to Stay Safe online theme only
- **FORMAT:** The films/videos may be shot in **MPEG4 or AVI** format. The recommended ratios are: 16:9 / 16:9 Full Height Anamorphic – in SDV / HDV.
- The film/video should: 1) Not depict any horror/conflicts 2) Not harm any living objects
- **RIGHT TO SCREEN:** The participants grant the organizers (www.staysafeonline.in) the non-exclusive rights to screen their film/ video entry on their respective websites, promoted through social media platforms for awareness creation and other associated screenings.
- The short films/videos may be in their original language, but **MUST be subtitled in ENGLISH.**

- The film/video must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- Short videos/film / reels / shorts / Real life incidents not following above guidelines will be rejected.
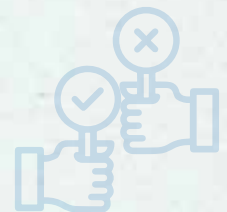
Slogan Writing

- The slogan should be a **one-line sentence** or phrase that is catchy and relevant to the theme of information security.
- Example: "Be Cyber Aware – Be Cyber Secured"
- Each individual can submit **only one Slogan**, and it should be his/her original work. Slogans copied from the internet will not be accepted / encouraged.
- The slogan should not have any negative connotations pointing out individual, organization, brand name, religion, country etc.,
- It should be a motivating and positive quote or sentence that encourages awareness among citizens regarding any aspect of cyber security.

Judgement
of the Work

- The work will be judged on the following criteria:
  - *Originality- 30%*
  - *Creativity and Presentation- 40%*
  - *Relevance to the theme- 30%*

Submission
of the Work

- All works should be **submitted online only** at *www.staysafeonline.in/article/comp2023*
- Winners will be announced on *www.mygov.in/staysafeonline* and *www.staysafeonline.in*
- Works submitted through **online only** will be considered and no other mode of submission is acceptable.

Copyright

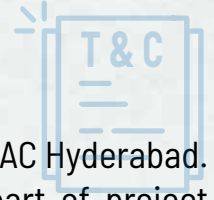Copyright of all the works entered will be assigned to the organizers

Disclaimer

- C-DAC Hyderabad is not responsible for any uploads/ loss/ delays during uploading of works
- The selection done by the committee is final and binding.
- No individual correspondence shall be entertained.
- The results will be displayed and announced through our web site *www.stayfeonline.in* separate intimation may also be sent to each of the winner.

Terms & Conditions

- The decision of Jury/Expert committee of the competition will be final.
- The work received will be considered as the property of SSO project, C-DAC Hyderabad. The work will not be returned back and the same can be used as part of project promotions with appropriate acknowledgement.
- The organization reserves the right to cancel the competition without any prior intimation.
- If less number of works are received in any of the above categories may be dropped or given a limited number of awards based on the selection process
- All the above guidelines should be followed by the participant, failing which the works/ submission may be disqualified.

Contact us

for any clarifications and information

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🌐 **Website: www.staysafeonline.in**

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Centre for Development of Advanced Computing

इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय की वैज्ञानिक संस्था, भारत सरकार
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In association with

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