

Media and Entertainment

B. Voc. in Journalism

Course Introduction

The course will cater to well-rounded introduction to the basics of freelance journalism. The key components of writing news, features and vox pops is discussed. The evolution of print media and the designing of news discussed here in detail

Eligibility for Admission

The eligibility for admission to B. Voc. in Journalism shall be 10+2 or equivalent, in any stream.

Career Prospects/Job Roles

Print media, internet media, TV, broadcast media – all forms of mass communication require skilled journalists to obtain, write, edit, print and broadcast

news, events and information. Here are some of the prime recruiters for a Journalism graduate. TV Production firms, AIR, Radio Stations, Digital Media firms, Internet Media firms, Print Media firms, NEWS Channels.

In the above mentioned places, graduates may don roles such as *Reporter, Editor, Anchor, Broadcast Technician, Cameraman/Photographer, Columnist, Analyst, Writer and Photojournalist*. If any student interested in self-employment, he / she may become a Freelance Journalist. One may even become an Independent Investigative or Photojournalist.

Semester-wise Listing of Courses

SEMESTER I		
Subject Code	Subject Name	Credits
GE 1.1	Functional English	4
GE 1.2	Communication Skills - I	4
GE 1.3	Computing Skills - I	4
MEV02-111	Communication	2
MEV02-112	Design, Graphics and Layout - I	2
MEV02-113	Introduction to Print News	2
MEV02-114	Vocational Practical	12

SEMESTER II		
Subject Code	Subject Name	Credits
GE 2.1	Basics of Economics and Markets	4
GE 2.2	Environment Sciences	4
GE 2.3	Ethics and Governance	4
MEV02-121	Media Law and Ethics	2
MEV02-122	Design, Graphics and Layout - II	2
MEV02-123	Introduction to Broadcast News	2
MEV02-124	Vocational Practical	12

SEMESTER III		
Subject Code	Subject Name	Credits
GE 3.1	Communication Skills - II	4
GE 3.2	Financial Literacy	4
GE 3.3	Basics of Legal and HR Policies	4
MEV02-211	New Media	2
MEV02-212	Writing for Print	2
MEV02-213	Writing for Radio	2
MEV02-214	Vocational Practical	12

SEMESTER IV		
Subject Code	Subject Name	Credits
GE 4.1	Computing Skills - II	2
GE 4.2	Basics of Accounting	4
GE 4.3	Design Thinking	4
GE 4.4	Organizational Behaviour	2
MEV02-221	Writing for Web	2
MEV02-222	Writing for Television	2
MEV02-223	Photography and Photojournalism	2
MEV02-224	Vocational Practical	12

SEMESTER V			SEMESTER VI		
Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
GE 5.1	Digital Literacy	4	GE 6.1	Entrepreneurship	4
GE 5.2	Health and Wellness	4	GE 6.2	Employment Readiness	4
GE 5.3	Personal Grooming	4	GE 6.3	Effective Workplace Skills & Competencies	4
MEV02-311	Features, Editorials and Other Formats	2	MEV02-321	Media Management	2
MEV02-312	Development Journalism	2	MEV02-322	Alternative Media, Disaster and Minority Reporting	2
MEV02-313	Documentary	2	MEV02-323	Advertising	2
MEV02-314	Vocational Practical	12	MEV02-324	Vocational Practical	12

Programme fees: (Rs. 48,000/-per annum)

Examination fees: (Rs. 1,600/- per semester and Rs.3200 per annum)

Caution Deposit (Refundable): Rs.5000

Convocation Fees: Rs.2000/- (In absentia Rs.2500/-)

Campus Immersion Expenses: (Travel & Logistics for 7-10 days on Campus) are not part of the fee structure and the expenses will have to be met by the students followed by communication.