



BOLU ABANT İZZET BAYSAL UNIVERSITY
BOLU INTERNATIONAL ART HALL
4th BOLU INTERNATIONAL POSTER DESIGN COMPETITION

MAIN THEME: “LIFE ON LAND”

IMPORTANT DATES:

Submission Dates: **Jan 1, 2023 – Aug 1, 2023** (PM 06:00, GMT +3)

Jury Elimination: **Aug 2 - 8, 2023**

Results: **Aug 10, 2023**

APPLY:

biahposter.com/submit

THEME 1:

From the participants, Participation is expected with the main theme and sub-themes of **Life on Land**. Participants can send posters related to each sub-theme. There is no limit on participation. The twelve sub-themes determined within the scope of the Sustainable Development Goals are as follows;

- **15•1** - CONSERVE AND RESTORE TERRESTRIAL AND FRESHWATER ECOSYSTEMS
- **15•2** - END DEFORESTATION AND RESTORE DEGRADED FORESTS
- **15•3** - END DESERTIFICATION AND RESTORE DEGRADED LAND
- **15•4** - ENSURE THE CONSERVATION OF MOUNTAIN ECOSYSTEMS
- **15•5** - PROTECT BIODIVERSITY AND NATURAL HABITATS
- **15•6** - PROMOTE ACCESS TO GENETIC RESOURCES AND FAIR SHARING OF THE BENEFITS
- **15•7** - ELIMINATE POACHING AND TRAFFICKING OF PROTECTED SPECIES
- **15•8** - PREVENT INVASIVE ALIEN SPECIES ON LAND AND IN WATER ECOSYSTEMS
- **15•9** - INTEGRATE ECOSYSTEM AND BIODIVERSITY IN GOVERNMENTAL PLANNING
- **15•A** - INCREASE FINANCIAL RESOURCES TO CONSERVE AND SUSTAINABLY USE ECOSYSTEM AND BIODIVERSITY
- **15•B** - FINANCE AND INCENTIVIZE SUSTAINABLE FOREST MANAGEMENT
- **15•C** - COMBAT GLOBAL POACHING AND TRAFFICKING

[Click here](#) to learn more about THEME [United Nations]

THEME 2: Creative posters about protecting nature and all the problems that threaten nature.

INSTITUTION AND EXHIBITION

This competition is organized by Bolu Abant İzzet Baysal University under the direction of Orhun TÜRKER and Abdurrahman ÖZDEMİR. At the end of the competition, a digital catalog containing the works selected by the jury will be prepared. This catalog will be published on biahposter.com.

SCOPE OF THE COMPETITION

The theme of Protecting Nature covers the gathering of designs that aim to raise awareness and raise awareness on the above-mentioned issues under an international event roof.

AWARDS

BIAH is a non-profit design organization. The main purpose of this organization is to raise awareness about the world's problems and bring designers together in this event. All participants who contribute to this awareness and whose works are accepted to the exhibition by the jury will be awarded a digital participation certificate. A symbolic digital BIAH Certificate of Achievement will be given to the top three authors. The winner of the competition will have the right to take part in the jury at the next BIAH event.

TERMS OF PARTICIPATION

- Participation in the competition is open and free for everyone.
- There is **no limit** for sending posters.
- The language of the messages/slogan to be used on the submitted **designs should only be in English**. Otherwise, such designs will be excluded from evaluation.
- A verbal message (title, slogan, etc.) that supports the visual design can be used in the posters.
- Posters should be worked as **3508 x 4961px (A3), 300dpi, RGB (vertical)**, and sent in **JPEG/JPG** format. Inappropriate designs will be eliminated without being evaluated.
- There should not be any logo, institution name, or sign in the designs. **(including BIAH)**.
- Submitted designs must not have been exhibited, published, or awarded anywhere before. The applications of the works shown or participated in the exhibition will be eliminated before the evaluation stage. If this occurs after the first three runs have been identified, the ranking will be updated to skip one row.
- The process of determining this situation continues with the sharing of the posters with the public on the website, the suspension of the designs for five days, the removal of the design from the list when there is an objection or detection regarding the similarity, and the announcement by adding the next design in its place. 2 days objection period is given for the added design or designs. If there is no objection, the final result is announced. If complaints are raised about the added designs, the organizing committee decides whether this process will continue.
- Sponsors, commercial logos, or visuals should **not be used** for poster design. In addition, it should not contain symbols and images that are political, contrary to human rights, and include sexuality.
- Only applications made through the **biahposter.com** website will be considered. Studies submitted by an external method will not be considered.
- If the Organizing Committee deems it necessary, it may change the exhibition schedule or cancel it at any stage.
- The organizers and the organizing committee can make any decision regarding the competition and the organization, whether or not they inform the participants.
- All artists/designers participating in the event and whose designs are deemed worthy of being exhibited are deemed to have accepted the provisions of this specification in advance.

EVALUATION

- A. All submitted designs will be pre-selected by the executive committee. Designs will be checked with reverse image search software such as TinEye and Google Lens, and works found to be below the originality limit will not be included in the voting panel of the jury members. In addition, it will be checked at this stage whether the studies comply with the criteria specified in the conditions.
- B. The works to be evaluated will go through a one-stage jury elimination process. The evaluation phase will be carried out through the online voting system that will be defined for the juries. The information of the participants (including the country information) will be hidden in the online voting panel defined for the juries. The results will be determined by averaging the scores of the posters on which the jury members voted on a scale of 1 to 10. All the processes in the qualifying stages will be done entirely on the internet, and the scores and results will be automatically calculated by the system. During the process, the juries can view the percentage of votes previously given to the posters. Still, for transparency reasons, viewing which jury gave how many points to which work will be restricted.
- C. At the end of the event, the visuals of all the works sent by the participants are treated as if their economic rights were taken over by Bolu Abant İzzet Baysal University, with all their copyrights, in the form of a simple license. Bolu Abant İzzet Baysal University visuals of all the works sent by the participants; Bolu Abant İzzet Baysal University web pages, television broadcasts, internet, and social media sites, events and educational activities such as posters, catalogs, brochures, etc. as all kinds of promotional materials as specified in the relevant articles of the Law on Intellectual and Artistic Works No. 5846; will have the right to use all copyrights without paying any price, including the right to use and display for display, as well as the right to transmit to the public by means of processing, reproduction, dissemination, representation, sign, sound or image transmission. The candidate declares, accepts, and undertakes that he will not object to this matter and has already irrevocably waived his right to take legal action.

EXTRAS

- Candidates participating in the competition are deemed to have accepted all the conditions in this specification in advance from the moment they apply to participate in the competition.
- The organizers' decisions (on behalf of the institution) are valid for matters not specified in the specification or in case of hesitation.
- It is impossible to evaluate requests such as extending the duration of the competition or making changes to the submitted works.
- The entire communication process of the competition is carried out via biah@ef.ibu.edu.tr e-mail address. You can contact us via this e-mail address for all your questions and problems.
- The executive board reserves the right to change all BIAH events at any time.

DISCLAIMER

The United Nations launched the #TellEverybody movement to raise awareness of the 17 global goals it has agreed upon. This poster competition is organized independently of the United Nations and non-profit to contribute to the awareness of Sustainable Development.